

## **Mobile Phones Global Industry Guide 2019-2028**

Industry Report | 2024-07-20 | 547 pages | MarketLine

### **AVAILABLE LICENSES:**

- Single user licence (PDF) \$1495.00
- Site License (PDF) \$2242.00
- Enterprisewide license (PDF) \$2990.00

### **Report description:**

Mobile Phones Global Industry Guide 2019-2028

#### Summary

Global Mobile Phones industry profile provides top-line qualitative and quantitative summary information including: market size (value and volume , and forecast to 2028). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the market.

#### Key Highlights

- The mobile phones market includes mobile phone service revenues and average minutes of usage (MOU). Market values include revenues from mobile service providers and other members of the mobile service value chain for the provision of mobile telephony services, excluding revenues from the sale of devices. Market volumes cover prepaid and postpaid, which consist of prepaid average monthly MOU and postpaid average monthly MOU. Minutes of use are made up of the average of voice minutes used in mobile subscriptions, including both incoming and outgoing calls, but not including M2M/IoT voice services.
- All market data and forecasts are adjusted for inflation and all currency conversions used in the creation of this report have been calculated using yearly annual average exchange rates.
- The global mobile phones market recorded revenues of \$752.0 billion in 2023, representing a compound annual growth rate (CAGR) of 0.2% between 2018 and 2023.
- Market consumption volumes declined with a negative CAGR of 3.7% between 2018 and 2023, to reach a total of 58,585.1 average MOU in 2023.
- In the global mobile phones market, Asia-Pacific is the largest market, accounting for 40.1% in 2023, followed by North America, Europe, South America, and the Middle East.

#### Scope

**Scotts International. EU Vat number: PL 6772247784**

tel. 0048 603 394 346 e-mail: support@scotts-international.com

www.scotts-international.com

- Save time carrying out entry-level research by identifying the size, growth, major segments, and leading players in the global mobile phones market
- Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the global mobile phones market
- Leading company profiles reveal details of key mobile phones market players' global operations and financial performance
- Add weight to presentations and pitches by understanding the future growth prospects of the global mobile phones market with five year forecasts by both value and volume

#### Reasons to Buy

- What was the size of the global mobile phones market by value in 2023?
- What will be the size of the global mobile phones market in 2028?
- What factors are affecting the strength of competition in the global mobile phones market?
- How has the market performed over the last five years?
- What are the main segments that make up the global mobile phones market?

#### **Table of Contents:**

##### Table of Contents

##### 1 EXECUTIVE SUMMARY

- 1.1. Market value
- 1.2. Market value forecast
- 1.3. Market volume
- 1.4. Market volume forecast
- 1.5. Category segmentation
- 1.6. Geography segmentation
- 1.7. Competitive landscape

##### 2 Introduction

- 2.1. What is this report about?
- 2.2. Who is the target reader?
- 2.3. How to use this report
- 2.4. Definitions

##### 3 Global Mobile Phones

- 3.1. Market Overview
- 3.2. Market Data
- 3.3. Market Segmentation
- 3.4. Market outlook
- 3.5. Five forces analysis

##### 4 Macroeconomic Indicators

- 4.1. Country data

##### 5 Mobile Phones in Asia-Pacific

- 5.1. Market Overview
- 5.2. Market Data
- 5.3. Market Segmentation
- 5.4. Market outlook
- 5.5. Five forces analysis

##### 6 Mobile Phones in Europe

**Scotts International. EU Vat number: PL 6772247784**

tel. 0048 603 394 346 e-mail: support@scotts-international.com

www.scotts-international.com

- 6.1. Market Overview
- 6.2. Market Data
- 6.3. Market Segmentation
- 6.4. Market outlook
- 6.5. Five forces analysis
- 7 Macroeconomic Indicators
- 7.1. Country data
- 8 Mobile Phones in France
- 8.1. Market Overview
- 8.2. Market Data
- 8.3. Market Segmentation
- 8.4. Market outlook
- 8.5. Five forces analysis
- 9 Macroeconomic Indicators
- 9.1. Country data
- 10 Mobile Phones in Germany
- 10.1. Market Overview
- 10.2. Market Data
- 10.3. Market Segmentation
- 10.4. Market outlook
- 10.5. Five forces analysis
- 11 Macroeconomic Indicators
- 11.1. Country data
- 12 Mobile Phones in Italy
- 12.1. Market Overview
- 12.2. Market Data
- 12.3. Market Segmentation
- 12.4. Market outlook
- 12.5. Five forces analysis
- 13 Macroeconomic Indicators
- 13.1. Country data
- 14 Mobile Phones in Japan
- 14.1. Market Overview
- 14.2. Market Data
- 14.3. Market Segmentation
- 14.4. Market outlook
- 14.5. Five forces analysis
- 15 Macroeconomic Indicators
- 15.1. Country data
- 16 Mobile Phones in Australia
- 16.1. Market Overview
- 16.2. Market Data
- 16.3. Market Segmentation
- 16.4. Market outlook
- 16.5. Five forces analysis
- 17 Macroeconomic Indicators
- 17.1. Country data

**Scotts International. EU Vat number: PL 6772247784**

tel. 0048 603 394 346 e-mail: [support@scotts-international.com](mailto:support@scotts-international.com)

[www.scotts-international.com](http://www.scotts-international.com)

- 18 Mobile Phones in Canada
  - 18.1. Market Overview
  - 18.2. Market Data
  - 18.3. Market Segmentation
  - 18.4. Market outlook
  - 18.5. Five forces analysis
- 19 Macroeconomic Indicators
  - 19.1. Country data
- 20 Mobile Phones in China
  - 20.1. Market Overview
  - 20.2. Market Data
  - 20.3. Market Segmentation
  - 20.4. Market outlook
  - 20.5. Five forces analysis
- 21 Macroeconomic Indicators
  - 21.1. Country data
- 22 Mobile Phones in The Netherlands
  - 22.1. Market Overview
  - 22.2. Market Data
  - 22.3. Market Segmentation
  - 22.4. Market outlook
  - 22.5. Five forces analysis
- 23 Macroeconomic Indicators
  - 23.1. Country data
- 24 Mobile Phones in Spain
  - 24.1. Market Overview
  - 24.2. Market Data
  - 24.3. Market Segmentation
  - 24.4. Market outlook
  - 24.5. Five forces analysis
- 25 Macroeconomic Indicators
  - 25.1. Country data
- 26 Mobile Phones in The United Kingdom
  - 26.1. Market Overview
  - 26.2. Market Data
  - 26.3. Market Segmentation
  - 26.4. Market outlook
  - 26.5. Five forces analysis
- 27 Macroeconomic Indicators
  - 27.1. Country data
- 28 Mobile Phones in The United States
  - 28.1. Market Overview
  - 28.2. Market Data
  - 28.3. Market Segmentation
  - 28.4. Market outlook
  - 28.5. Five forces analysis
- 29 Macroeconomic Indicators

**Scotts International. EU Vat number: PL 6772247784**

tel. 0048 603 394 346 e-mail: [support@scotts-international.com](mailto:support@scotts-international.com)

[www.scotts-international.com](http://www.scotts-international.com)

- 29.1. Country data
- 30 Company Profiles
  - 30.1. China Mobile Limited
  - 30.2. Telefonica, S.A.
  - 30.3. Deutsche Telekom AG
  - 30.4. Verizon Communications Inc.
  - 30.5. China Telecom Corporation Limited
  - 30.6. Singapore Telecommunications Ltd
  - 30.7. Jio Limited
  - 30.8. Vodafone Group Plc
  - 30.9. BT Group plc
  - 30.10. Orange SA
  - 30.11. SFR SA
  - 30.12. Bouygues Telecom SA
  - 30.13. Free Mobile
  - 30.14. Vodafone GmbH
  - 30.15. Telefonica Germany GmbH & Co OHG
  - 30.16. Telstra Group Ltd
  - 30.17. Hutchison Telecommunications (Australia) Ltd
  - 30.18. Singtel Optus Pty Ltd
  - 30.19. Claro SA
  - 30.20. Telefonica Brasil SA
  - 30.21. TIM Brasil
  - 30.22. Rogers Communications, Inc.
  - 30.23. TELUS Corporation
  - 30.24. BCE Inc.
  - 30.25. China United Network Communications Ltd
  - 30.26. Vodafone Idea Ltd
  - 30.27. Bharat Sanchar Nigam Ltd
  - 30.28. Bharti Airtel Limited
  - 30.29. PT Indosat Ooredoo Hutchison Tbk
  - 30.30. PT Telekomunikasi Selular
  - 30.31. TIM SPA.
  - 30.32. Wind Tre Spa
  - 30.33. SoftBank Corp
  - 30.34. NTT DOCOMO Inc
  - 30.35. Rakuten Group Inc
  - 30.36. KDDI Corporation
  - 30.37. AT&T Inc
  - 30.38. Telefonica Moviles Mexico S.A. de C.V. (Movistar)
  - 30.39. America Movil, SA DE C.V.
  - 30.40. T-Mobile Netherlands Holding B.V.
  - 30.41. Koninklijke KPN N.V.
  - 30.42. VodafoneZiggo Group BV
  - 30.43. T-Mobile US, Inc.
  - 30.44. Beeline Russia
  - 30.45. Public Joint-Stock Co MegaFon

**Scotts International. EU Vat number: PL 6772247784**

tel. 0048 603 394 346 e-mail: [support@scotts-international.com](mailto:support@scotts-international.com)

[www.scotts-international.com](http://www.scotts-international.com)

- 30.46. Mobile Telesystems PJSC
- 30.47. Rostelecom
- 30.48. Tele2 AB
- 30.49. Telenor ASA
- 30.50. Telia Company AB
- 30.51. M1 Ltd
- 30.52. SIMBA Telecom Pte Ltd
- 30.53. MTN Group Limited
- 30.54. Telkom SA SOC Limited
- 30.55. Vodacom Group Limited
- 30.56. KT Corporation
- 30.57. SK Telecom Co., Ltd.
- 30.58. LG Uplus Corp
- 30.59. Masmovil Ibercom SA
- 30.60. Turk Telekomunikasyon AS
- 30.61. Turkcell
- 31 Appendix
- 31.1. Methodology
- 31.2. About MarketLine

**Scotts International. EU Vat number: PL 6772247784**

tel. 0048 603 394 346 e-mail: [support@scotts-international.com](mailto:support@scotts-international.com)

[www.scotts-international.com](http://www.scotts-international.com)

**Mobile Phones Global Industry Guide 2019-2028**

Industry Report | 2024-07-20 | 547 pages | MarketLine

To place an Order with Scotts International:

- Print this form
- Complete the relevant blank fields and sign
- Send as a scanned email to support@scott's-international.com

**ORDER FORM:**

Select license	License	Price
	Single user licence (PDF)	\$1495.00
	Site License (PDF)	\$2242.00
	Enterprisewide license (PDF)	\$2990.00
		VAT
		Total

\*Please circle the relevant license option. For any questions please contact support@scott's-international.com or 0048 603 394 346.

\*\* VAT will be added at 23% for Polish based companies, individuals and EU based companies who are unable to provide a valid EU Vat Numbers.

Email*	<input type="text"/>	Phone*	<input type="text"/>
First Name*	<input type="text"/>	Last Name*	<input type="text"/>
Job title*	<input type="text"/>		
Company Name*	<input type="text"/>	EU Vat / Tax ID / NIP number*	<input type="text"/>
Address*	<input type="text"/>	City*	<input type="text"/>
Zip Code*	<input type="text"/>	Country*	<input type="text"/>
		Date	<input type="text" value="2026-03-10"/>
		Signature	<input type="text"/>

**Scotts International. EU Vat number: PL 6772247784**

tel. 0048 603 394 346 e-mail: support@scott's-international.com

www.scott's-international.com