

Mobile Phones Global Group of Eight (G8) Industry Guide 2019-2028

Industry Report | 2024-07-20 | 415 pages | MarketLine

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Report description:

Mobile Phones Global Group of Eight (G8) Industry Guide 2019-2028

Summary

The G8 Mobile Phones industry profile provides top-line qualitative and quantitative summary information including: market size (value and volume , and forecast to 2028). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the market.

Key Highlights

- The G8 countries contributed \$368.8 billion in 2023 to the global mobile phones industry, with a compound annual growth rate (CAGR) of -0.1% between 2019 and 2023. The G8 countries are expected to reach a value of \$435.3 billion in 2028, with a CAGR of 3.4% over the 2023-28 period.
- Among the G8 nations, the US is the leading country in the mobile phones industry, with market revenues of \$209.9 billion in 2023. This was followed by Japan and Germany, with a value of \$52.7 and \$21.4 billion, respectively.
- The US is expected to lead the mobile phones industry in the G8 nations with a value of \$245.4 billion in 2016, followed by Japan and Germany with expected values of \$62.6 and \$29.9 billion, respectively.

Scope

- Save time carrying out entry-level research by identifying the size, growth, major segments, and leading players in the G8 mobile phones market
- Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the G8 mobile phones market
- Leading company profiles reveal details of key mobile phones market players' G8 operations and financial performance
- Add weight to presentations and pitches by understanding the future growth prospects of the G8 mobile phones market with five

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year forecasts by both value and volume

- Compares data from the US, Canada, Germany, France, UK, Italy, Russia and Japan, alongside individual chapters on each country

Reasons to Buy

- What was the size of the G8 mobile phones market by value in 2023?
- What will be the size of the G8 mobile phones market in 2028?
- What factors are affecting the strength of competition in the G8 mobile phones market?
- How has the market performed over the last five years?
- What are the main segments that make up the G8 mobile phones market?

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