

Mobile Phones BRIC (Brazil, Russia, India, China) Industry Guide 2019-2028

Industry Report | 2024-07-20 | 326 pages | MarketLine

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Report description:

Mobile Phones BRIC (Brazil, Russia, India, China) Industry Guide 2019-2028

Summary

The BRIC Mobile Phones industry profile provides top-line qualitative and quantitative summary information including: market size (value and volume , and forecast to 2028). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the market.

Key Highlights

- Brazil, Russian Federation, India and China (BRIC) are the emerging and fast growing countries within the mobile phones industry and had a total market value of \$199.7 billion in 2023. India was the fastest growing country with a CAGR of 8.5% over the 2019-23 period.
- Within the mobile phones industry, China is the leading country among the BRIC nations with market revenues of \$142.5 billion in 2023. This was followed by India, Brazil and Russia with a value of \$27.7, \$16.0, and \$13.6 billion, respectively.
- China is expected to lead the mobile phones industry in the BRIC nations with a value of \$158.6 billion in 2028, followed by India, Brazil, Russia with expected values of \$32.6, \$20.1 and \$15.8 billion, respectively.

Scope

- Save time carrying out entry-level research by identifying the size, growth, major segments, and leading players in the BRIC mobile phones market
- Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the BRIC mobile phones market
- Leading company profiles reveal details of key mobile phones market players' BRIC operations and financial performance

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- Add weight to presentations and pitches by understanding the future growth prospects of the BRIC mobile phones market with five year forecasts by both value and volume
- Compares data from Brazil, Russia, India, and China, alongside individual chapters on each country

Reasons to Buy

- What was the size of the BRIC mobile phones market by value in 2023?
- What will be the size of the BRIC mobile phones market in 2028?
- What factors are affecting the strength of competition in the BRIC mobile phones market?
- How has the market performed over the last five years?
- What are the main segments that make up the BRIC mobile phones market?

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