

Male Toiletries North America (NAFTA) Industry Guide 2019-2028

Industry Report | 2024-07-20 | 117 pages | MarketLine

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Report description:

Male Toiletries North America (NAFTA) Industry Guide 2019-2028

Summary

The NAFTA Male Toiletries industry profile provides top-line qualitative and quantitative summary information including: market share, market size (value and volume 2019-23, and forecast to 2028). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the market.

Key Highlights

- The North American Free Trade Agreement (NAFTA) is a trade agreement between the countries in North America: the US, Canada and Mexico. The male toiletries industry within the NAFTA countries had a total market value of \$5,355.5 million in 2023. The Mexico was the fastest growing country, with a CAGR of 0.1% over the 2019-23 period.
- Within the male toiletries industry, the US is the leading country among the NAFTA bloc, with market revenues of \$4,246.2 million in 2023. This was followed by Mexico and Canada, with a value of \$711.9 and \$397.4 million, respectively.
- The US is expected to lead the male toiletries industry in the NAFTA bloc, with a value of \$4,899.4 million in 2028, followed by Mexico and Canada with expected values of \$939.4 and \$428.2 million, respectively.

Scope

- Save time carrying out entry-level research by identifying the size, growth, major segments, and leading players in the NAFTA male toiletries market
- Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the NAFTA male toiletries market
- Leading company profiles reveal details of key male toiletries market players' NAFTA operations and financial performance

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- Add weight to presentations and pitches by understanding the future growth prospects of the NAFTA male toiletries market with five year forecasts by both value and volume
- Compares data from the US, Canada and Mexico, alongside individual chapters on each country

Reasons to Buy

- What was the size of the NAFTA male toiletries market by value in 2023?
- What will be the size of the NAFTA male toiletries market in 2028?
- What factors are affecting the strength of competition in the NAFTA male toiletries market?
- How has the market performed over the last five years?
- Who are the top competitors in the NAFTA male toiletries market?

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