

Male Toiletries North America (NAFTA) Industry Guide 2019-2028

Industry Report | 2024-07-20 | 117 pages | MarketLine

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Report description:

Male Toiletries North America (NAFTA) Industry Guide 2019-2028

Summary

The NAFTA Male Toiletries industry profile provides top-line qualitative and quantitative summary information including: market share, market size (value and volume 2019-23, and forecast to 2028). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the market.

Key Highlights

- The North American Free Trade Agreement (NAFTA) is a trade agreement between the countries in North America: the US, Canada and Mexico. The male toiletries industry within the NAFTA countries had a total market value of \$5,355.5 million in 2023. Mexico was the fastest growing country, with a CAGR of 0.1% over the 2019-23 period.
- Within the male toiletries industry, the US is the leading country among the NAFTA bloc, with market revenues of \$4,246.2 million in 2023. This was followed by Mexico and Canada, with a value of \$711.9 and \$397.4 million, respectively.
- The US is expected to lead the male toiletries industry in the NAFTA bloc, with a value of \$4,899.4 million in 2028, followed by Mexico and Canada with expected values of \$939.4 and \$428.2 million, respectively.

Scope

- Save time carrying out entry-level research by identifying the size, growth, major segments, and leading players in the NAFTA male toiletries market
- Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the NAFTA male toiletries market
- Leading company profiles reveal details of key male toiletries market players' NAFTA operations and financial performance

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- Add weight to presentations and pitches by understanding the future growth prospects of the NAFTA male toiletries market with five year forecasts by both value and volume
- Compares data from the US, Canada and Mexico, alongside individual chapters on each country

Reasons to Buy

- What was the size of the NAFTA male toiletries market by value in 2023?
- What will be the size of the NAFTA male toiletries market in 2028?
- What factors are affecting the strength of competition in the NAFTA male toiletries market?
- How has the market performed over the last five years?
- Who are the top competitors in the NAFTA male toiletries market?

Table of Contents:

Table of Contents

- 1 Introduction
 - 1.1. What is this report about?
 - 1.2. Who is the target reader?
 - 1.3. How to use this report
 - 1.4. Definitions
- 2 NAFTA Male Toiletries
 - 2.1. Industry Outlook
- 3 Male Toiletries in Canada
 - 3.1. Market Overview
 - 3.2. Market Data
 - 3.3. Market Segmentation
 - 3.4. Market outlook
 - 3.5. Five forces analysis
- 4 Macroeconomic Indicators
 - 4.1. Country data
- 5 Male Toiletries in Mexico
 - 5.1. Market Overview
 - 5.2. Market Data
 - 5.3. Market Segmentation
 - 5.4. Market outlook
 - 5.5. Five forces analysis
- 6 Macroeconomic Indicators
 - 6.1. Country data
- 7 Male Toiletries in The United States
 - 7.1. Market Overview
 - 7.2. Market Data
 - 7.3. Market Segmentation
 - 7.4. Market outlook
 - 7.5. Five forces analysis
- 8 Macroeconomic Indicators
 - 8.1. Country data
- 9 Company Profiles
 - 9.1. The Procter & Gamble Co

- 9.2. Edgewell Personal Care Co
- 9.3. Societe BIC
- 9.4. Beiersdorf AG
- 9.5. L'Oreal SA
- 9.6. Coty Inc.
- 9.7. Hypera SA
- 9.8. Malhotra Shaving Products (P) Ltd
- 9.9. Mandom Corp
- 9.10. Bagus Group
- 9.11. KAI Group.
- 9.12. Harry's Inc
- 9.13. Unilever Plc.
- 9.14. The Lion Match Co Pty Ltd
- 9.15. DORCO Co Ltd
- 9.16. Azmusebat Celik Sanayi ve Ticaret AS
- 9.17. Evyap Sabun Yag Gliserin San ve Tic AS

10 Appendix

- 10.1. Methodology
- 10.2. About MarketLine

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