

Make-Up Top 5 Emerging Markets Industry Guide 2019-2028

Industry Report | 2024-07-20 | 193 pages | MarketLine

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Report description:

Make-Up Top 5 Emerging Markets Industry Guide 2019-2028

Summary

The Emerging 5 Make-up industry profile provides top-line qualitative and quantitative summary information including: market share, market size (value and volume 2019-23, and forecast to 2028). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the market.

Key Highlights

- These countries contributed \$14,009.5 million to the global make-up industry in 2023, with a compound annual growth rate (CAGR) of 2.3% between 2007 and 2011. The top 5 emerging countries are expected to reach a value of \$79,006.4 million in 2028, with a CAGR of 41.3% over the 2023-28 period.
- Within the make-up industry, China is the leading country among the top 5 emerging nations, with market revenues of \$8,657.5 million in 2023. This was followed by Brazil and Mexico with a value of \$1,992.0 and \$1,673.0 million, respectively.
- China is expected to lead the make-up industry in the top five emerging nations, with a value of \$71,392.7 million in 2028, followed by Brazil and Mexico with expected values of \$2,812.8 and \$2,243.8 million, respectively.

Scope

- Save time carrying out entry-level research by identifying the size, growth, major segments, and leading players in the emerging five make-up market
- Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the emerging five make-up market
- Leading company profiles reveal details of key make-up market players' emerging five operations and financial performance

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- Add weight to presentations and pitches by understanding the future growth prospects of the emerging five make-up market with five year forecasts by both value and volume
- Compares data from Brazil, China, India, Mexico and South Africa, alongside individual chapters on each country

Reasons to Buy

- What was the size of the emerging five make-up market by value in 2023?
- What will be the size of the emerging five make-up market in 2028?
- What factors are affecting the strength of competition in the emerging five make-up market?
- How has the market performed over the last five years?
- Who are the top competitors in the emerging five make-up market?

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