

Ice Cream North America (NAFTA) Industry Guide 2019-2028

Industry Report | 2024-07-20 | 159 pages | MarketLine

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Report description:

Ice Cream North America (NAFTA) Industry Guide 2019-2028

Summary

The NAFTA Ice Cream industry profile provides top-line qualitative and quantitative summary information including: market share, market size (value and volume 2019-23, and forecast to 2028). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the market.

Key Highlights

- The North American Free Trade Agreement (NAFTA) is a trade agreement between the countries in North America: the US, Canada and Mexico. The ice cream industry within the NAFTA countries had a total market value of \$17,448.2 million in 2023. The Mexico was the fastest growing country, with a CAGR of 8.3% over the 2019-23 period.
- Within the ice cream industry, the US is the leading country among the NAFTA bloc, with market revenues of \$15,828.0 million in 2023. This was followed by Canada and Mexico, with a value of \$839.7 and \$780.5 million, respectively.
- The US is expected to lead the ice cream industry in the NAFTA bloc, with a value of \$20,175.4 million in 2028, followed by Mexico and Canada with expected values of \$1,106.7 and \$992.9 million, respectively.

Scope

- Save time carrying out entry-level research by identifying the size, growth, major segments, and leading players in the NAFTA ice cream market
- Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the NAFTA ice cream market
- Leading company profiles reveal details of key ice cream market players' NAFTA operations and financial performance
- Add weight to presentations and pitches by understanding the future growth prospects of the NAFTA ice cream market with five

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year forecasts by both value and volume

- Compares data from the US, Canada and Mexico, alongside individual chapters on each country

Reasons to Buy

- What was the size of the NAFTA ice cream market by value in 2023?
- What will be the size of the NAFTA ice cream market in 2028?
- What factors are affecting the strength of competition in the NAFTA ice cream market?
- How has the market performed over the last five years?
- Who are the top competitors in the NAFTA ice cream market?

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