

## **Ice Cream North America (NAFTA) Industry Guide 2019-2028**

Industry Report | 2024-07-20 | 159 pages | MarketLine

### **AVAILABLE LICENSES:**

- Single user licence (PDF) \$795.00
- Site License (PDF) \$1192.00
- Enterprisewide license (PDF) \$1590.00

### **Report description:**

Ice Cream North America (NAFTA) Industry Guide 2019-2028

#### Summary

The NAFTA Ice Cream industry profile provides top-line qualitative and quantitative summary information including: market share, market size (value and volume 2019-23, and forecast to 2028). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the market.

#### Key Highlights

- The North American Free Trade Agreement (NAFTA) is a trade agreement between the countries in North America: the US, Canada and Mexico. The ice cream industry within the NAFTA countries had a total market value of \$17,448.2 million in 2023. The Mexico was the fastest growing country, with a CAGR of 8.3% over the 2019-23 period.
- Within the ice cream industry, the US is the leading country among the NAFTA bloc, with market revenues of \$15,828.0 million in 2023. This was followed by Canada and Mexico, with a value of \$839.7 and \$780.5 million, respectively.
- The US is expected to lead the ice cream industry in the NAFTA bloc, with a value of \$20,175.4 million in 2028, followed by Mexico and Canada with expected values of \$1,106.7 and \$992.9 million, respectively.

#### Scope

- Save time carrying out entry-level research by identifying the size, growth, major segments, and leading players in the NAFTA ice cream market
- Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the NAFTA ice cream market
- Leading company profiles reveal details of key ice cream market players' NAFTA operations and financial performance
- Add weight to presentations and pitches by understanding the future growth prospects of the NAFTA ice cream market with five

**Scotts International. EU Vat number: PL 6772247784**

tel. 0048 603 394 346 e-mail: [support@scotts-international.com](mailto:support@scotts-international.com)

[www.scotts-international.com](http://www.scotts-international.com)

year forecasts by both value and volume

- Compares data from the US, Canada and Mexico, alongside individual chapters on each country

Reasons to Buy

- What was the size of the NAFTA ice cream market by value in 2023?
- What will be the size of the NAFTA ice cream market in 2028?
- What factors are affecting the strength of competition in the NAFTA ice cream market?
- How has the market performed over the last five years?
- Who are the top competitors in the NAFTA ice cream market?

## **Table of Contents:**

Table of Contents

1 Introduction

1.1. What is this report about?

1.2. Who is the target reader?

1.3. How to use this report

1.4. Definitions

2 NAFTA Ice Cream

2.1. Industry Outlook

3 Ice Cream in Canada

3.1. Market Overview

3.2. Market Data

3.3. Market Segmentation

3.4. Market outlook

3.5. Five forces analysis

4 Macroeconomic Indicators

4.1. Country data

5 Ice Cream in Mexico

5.1. Market Overview

5.2. Market Data

5.3. Market Segmentation

5.4. Market outlook

5.5. Five forces analysis

6 Macroeconomic Indicators

6.1. Country data

7 Ice Cream in The United States

7.1. Market Overview

7.2. Market Data

7.3. Market Segmentation

7.4. Market outlook

7.5. Five forces analysis

8 Macroeconomic Indicators

8.1. Country data

9 Company Profiles

9.1. Unilever Plc.

9.2. Froneri International Ltd

**Scotts International. EU Vat number: PL 6772247784**

tel. 0048 603 394 346 e-mail: [support@scotts-international.com](mailto:support@scotts-international.com)

[www.scotts-international.com](http://www.scotts-international.com)

- 9.3. General Mills Inc
  - 9.4. Inner Mongolia Yili Industrial Group Co Ltd
  - 9.5. Lotte Co Ltd
  - 9.6. Mars, Incorporated
  - 9.7. Mondelez International, Inc.
  - 9.8. Bofrost Dienstleistungs GmbH & Co KG
  - 9.9. Bulla Dairy Foods
  - 9.10. Nestle SA
  - 9.11. China Mengniu Dairy Co Ltd
  - 9.12. Gujarat Cooperative Milk Marketing Federation Ltd
  - 9.13. Vadilal Enterprise Limited
  - 9.14. PT Campina Ice Cream Industry Tbk
  - 9.15. PT Diamond Cold Storage
  - 9.16. Sammontana Spa
  - 9.17. Valsoia SpA
  - 9.18. Ezaki Glico Co Ltd
  - 9.19. Meiji Holdings Co, Ltd.
  - 9.20. Grupo Herdez SA de CV
  - 9.21. Grupo Nutresa SA
  - 9.22. Danone SA
  - 9.23. Professor Grunschnabel BV
  - 9.24. Blue Bell Creameries, L.P.
  - 9.25. Wells Enterprises Inc
  - 9.26. TINE SA
  - 9.27. Hennig-Olsen Is AS
  - 9.28. F&N Foods Pte Ltd
  - 9.29. Gatti Ice Cream Pty Ltd
  - 9.30. Binggrae Co Ltd
  - 9.31. Inspire Brands Inc
  - 9.32. Yildiz Holding Inc
- 10 Appendix
- 10.1. Methodology
  - 10.2. About MarketLine

**Scotts International. EU Vat number: PL 6772247784**

tel. 0048 603 394 346 e-mail: [support@scotts-international.com](mailto:support@scotts-international.com)

[www.scotts-international.com](http://www.scotts-international.com)

**Ice Cream North America (NAFTA) Industry Guide 2019-2028**

Industry Report | 2024-07-20 | 159 pages | MarketLine

To place an Order with Scotts International:

- Print this form
- Complete the relevant blank fields and sign
- Send as a scanned email to support@scottss-international.com

**ORDER FORM:**

Select license	License	Price
	Single user licence (PDF)	\$795.00
	Site License (PDF)	\$1192.00
	Enterprisewide license (PDF)	\$1590.00
		VAT
		Total

\*Please circle the relevant license option. For any questions please contact support@scottss-international.com or 0048 603 394 346.

\*\* VAT will be added at 23% for Polish based companies, individuals and EU based companies who are unable to provide a valid EU Vat Numbers.

Email*	<input type="text"/>	Phone*	<input type="text"/>
First Name*	<input type="text"/>	Last Name*	<input type="text"/>
Job title*	<input type="text"/>		
Company Name*	<input type="text"/>	EU Vat / Tax ID / NIP number*	<input type="text"/>
Address*	<input type="text"/>	City*	<input type="text"/>
Zip Code*	<input type="text"/>	Country*	<input type="text"/>
		Date	<input type="text" value="2026-03-07"/>
		Signature	<input type="text"/>

**Scotts International. EU Vat number: PL 6772247784**

tel. 0048 603 394 346 e-mail: support@scottss-international.com

www.scottss-international.com