

## **Foodservice Global Industry Guide 2019-2028**

Industry Report | 2024-07-20 | 430 pages | MarketLine

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### **Report description:**

Foodservice Global Industry Guide 2019-2028

#### Summary

Global Foodservice industry profile provides top-line qualitative and quantitative summary information including: industry size (value and volume , and forecast to 2028). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the industry.

#### Key Highlights

- Foodservice is defined as the total value of all food and drink, including on-trade drinks consumed without food, which is intended for immediate consumption either on the premises, in designated eating areas shared with other foodservice operators, or as takeaway transactions involving freshly prepared food for immediate consumption.
- Market volume is defined as the total number of transactions at foodservice establishments.
- Market value is defined as the total sales of all food and drink (soft and alcoholic) through specific foodservice channels defined below. It excludes vending machines.
- Based on channel the market is segmented into accommodation, full-service restaurants, quick-service restaurants and fast food, pubs, clubs, & bars, and others. The scope of others includes food and drinks sales in leisure venues such as visitor attractions, mobile operators such as vans and other mobile operators, retailers such as bakeries, convenience stores, delicatessens, department stores, garden centers, service station forecourts, supermarkets and hypermarkets, and other retail sales.
- The accommodation segment includes food and drinks sales in bed and breakfasts, guest houses, holiday parks, hostels, and hotels and motels.
- The pub, club, & bar segment includes food and drink sales at nightclubs, private member and social clubs, and pubs and bars.
- The full-service restaurant segment includes casual dining and fine dining.

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- The quick-service restaurant & fast-food segment includes coffee & tea shops, ice cream parlors, quick-service restaurants, and fast food.
- All market data and forecasts are adjusted for inflation and all currency conversions used in the creation of this report have been calculated using yearly annual average exchange rates.
- The global foodservice industry recorded revenues of \$4,338.5 billion in 2023, representing a compound annual growth rate (CAGR) of 1.5% between 2018 and 2023.
- Industry consumption volume increased with a CAGR of 1.2% between 2018 and 2023, reaching 754.6 billion transactions in 2023.
- Asia-Pacific held the largest share of 37.5% of the global foodservice industry in 2023, followed by North America at 37.2%, Europe at 19.5%, South America at 3.8%, and the Middle East at 1.3%.

## Scope

- Save time carrying out entry-level research by identifying the size, growth, major segments, and leading players in the global foodservice industry
- Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the global foodservice industry
- Leading company profiles reveal details of key foodservice industry players' global operations and financial performance
- Add weight to presentations and pitches by understanding the future growth prospects of the global foodservice industry with five year forecasts by both value and volume

## Reasons to Buy

- What was the size of the global foodservice industry by value in 2023?
- What will be the size of the global foodservice industry in 2028?
- What factors are affecting the strength of competition in the global foodservice industry?
- How has the industry performed over the last five years?
- What are the main segments that make up the global foodservice industry?

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