

Broadcasting & Cable TV North America (NAFTA) Industry Guide 2019-2028

Industry Report | 2024-07-20 | 278 pages | MarketLine

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Report description:

Broadcasting & Cable TV North America (NAFTA) Industry Guide 2019-2028

Summary

The NAFTA Broadcasting & Cable TV industry profile provides top-line qualitative and quantitative summary information including: market size (value , and forecast to 2028). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the market.

Key Highlights

- The North American Free Trade Agreement (NAFTA) is a trade agreement between the countries in North America: the US, Canada and Mexico. The broadcasting & cable tv industry within the NAFTA countries had a total market value of \$160.6 billion in 2023. The Mexico was the fastest growing country, with a CAGR of -1.9% over the 2019-23 period.
- Within the broadcasting & cable tv industry, the US is the leading country among the NAFTA bloc, with market revenues of \$146.3 billion in 2023. This was followed by Canada and Mexico, with a value of \$8.5 and \$5.8 billion, respectively.
- The US is expected to lead the broadcasting & cable tv industry in the NAFTA bloc, with a value of \$133.8 billion in 2028, followed by Canada and Mexico with expected values of \$8.8 and \$6.6 billion, respectively.

Scope

- Save time carrying out entry-level research by identifying the size, growth, major segments, and leading players in the NAFTA broadcasting & cable tv market
- Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the NAFTA broadcasting & cable tv market
- Leading company profiles reveal details of key broadcasting & cable tv market players' NAFTA operations and financial

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performance

- Add weight to presentations and pitches by understanding the future growth prospects of the NAFTA broadcasting & cable tv market with five year forecasts
- Compares data from the US, Canada and Mexico, alongside individual chapters on each country

Reasons to Buy

- What was the size of the NAFTA broadcasting & cable tv market by value in 2023?
- What will be the size of the NAFTA broadcasting & cable tv market in 2028?
- What factors are affecting the strength of competition in the NAFTA broadcasting & cable tv market?
- How has the market performed over the last five years?
- What are the main segments that make up the NAFTA broadcasting & cable tv market?

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- 9.2. China Central Television
- 9.3. RTL Group SA
- 9.4. Paramount Global Inc
- 9.5. Zee Entertainment Enterprises Limited
- 9.6. Nippon Television Holdings Inc
- 9.7. Munhwa Broadcasting Corporation
- 9.8. Sky Limited
- 9.9. MFE-MediaForEurope N.V.
- 9.10. Television Francaise 1 SA
- 9.11. Vivendi S.A.
- 9.12. Metropole Television SA
- 9.13. France Televisions SA
- 9.14. Zweites Deutsches Fernsehen
- 9.15. ProSiebenSat.1 Media SE
- 9.16. Australian Broadcasting Corp
- 9.17. Foxtel Group
- 9.18. Southern Cross Media Group Ltd
- 9.19. Special Broadcasting Service Corp
- 9.20. Globo Comunicacao e Participacoes S.A.
- 9.21. Rogers Communications, Inc.
- 9.22. Bell Media Inc.
- 9.23. Corus Entertainment Inc
- 9.24. Hunan Mgtv.com Interactive Entertainment Media Co Ltd
- 9.25. Jiangsu Broadcasting Cable Information Network Corp Ltd
- 9.26. Shanghai Media Group
- 9.27. Prasar Bharati
- 9.28. Sun TV Network Ltd
- 9.29. TV18 Broadcast Ltd
- 9.30. PT. Global Mediacom Tbk
- 9.31. PT Elang Mahkota Teknologi Tbk
- 9.32. RAI Radiotelevisione Italiana SpA
- 9.33. Asahi Broadcasting Group Holdings Corporation
- 9.34. Fuji Media Holdings Inc
- 9.35. TBS Holdings Inc
- 9.36. Grupo Televisa S.A.B.
- 9.37. TV Azteca SAB de CV
- 9.38. Grupo Multimedios, S.A DE C.V.
- 9.39. Nederlandse Publieke Omroep
- 9.40. Viaplay Group AB
- 9.41. AT&T Inc
- 9.42. JSC Gazprom Media Holding
- 9.43. Tricolor TV
- 9.44. Sveriges Television AB
- 9.45. Danish Broadcasting Corporation
- 9.46. Yleisradio Oy
- 9.47. Norsk Rikskringkasting AS

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- 9.50. StarHub Ltd
- 9.51. MultiChoice Africa (Pty) Limited
- 9.52. South African Broadcasting Corp SOC Ltd
- 9.53. Sentech Ltd
- 9.54. StarSat
- 9.55. Seoul Broadcasting System
- 9.56. Korean Broadcasting System
- 9.57. Mediaset Espana Comunicacion SA
- 9.58. Atresmedia Corporacion de Medios de Comunicacion SA
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