

Broadcasting & Cable TV Global Industry Guide 2019-2028

Industry Report | 2024-07-20 | 491 pages | MarketLine

AVAILABLE LICENSES:

- Single user licence (PDF) \$1495.00
- Site License (PDF) \$2242.00
- Enterprisewide license (PDF) \$2990.00

Report description:

Broadcasting & Cable TV Global Industry Guide 2019-2028

Summary

Global Broadcasting & Cable TV industry profile provides top-line qualitative and quantitative summary information including: market size (value , and forecast to 2028). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the market.

Key Highlights

- Broadcasting & cable TV market consists of all terrestrial, cable, and satellite broadcasters of digital and analog television programming. The market value represents the revenues generated by market players in a specific year.
- The market is segmented into TV advertising, TV license or public funds, and TV subscriptions.
- All market data and forecasts are adjusted for inflation and all currency conversions used in the creation of this report have been calculated using yearly annual average exchange rates.
- The global broadcasting & cable TV market recorded revenues of \$433.4 billion in 2023, representing a negative compound annual growth rate (CAGR) of 3.9% between 2018 and 2023.
- The TV subscriptions segment accounted for the market's largest proportion in 2023, with total revenues of \$200.4 billion, equivalent to 46.2% of the market's overall value.
- The contraction of the market during 2018-23 is attributed to the shift in consumer preference towards over-the-top (OTT) streaming services. According to GlobalData, in 2023, the US, Japan, and Germany recorded 36.9 million, 5.3 million, and 5.0 million, respectively, of net additions to their subscription video-on-demand (SVoD) accounts.

Scope

Scotts International. EU Vat number: PL 6772247784

tel. 0048 603 394 346 e-mail: support@scotts-international.com

www.scotts-international.com

- Save time carrying out entry-level research by identifying the size, growth, major segments, and leading players in the global broadcasting & cable tv market
- Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the global broadcasting & cable tv market
- Leading company profiles reveal details of key broadcasting & cable tv market players' global operations and financial performance
- Add weight to presentations and pitches by understanding the future growth prospects of the global broadcasting & cable tv market with five year forecasts

Reasons to Buy

- What was the size of the global broadcasting & cable tv market by value in 2023?
- What will be the size of the global broadcasting & cable tv market in 2028?
- What factors are affecting the strength of competition in the global broadcasting & cable tv market?
- How has the market performed over the last five years?
- What are the main segments that make up the global broadcasting & cable tv market?

Table of Contents:

Table of Contents

1 EXECUTIVE SUMMARY

- 1.1. Market value
- 1.2. Market value forecast
- 1.3. Category segmentation
- 1.4. Geography segmentation
- 1.5. Competitive landscape

2 Introduction

- 2.1. What is this report about?
- 2.2. Who is the target reader?
- 2.3. How to use this report
- 2.4. Definitions

3 Global Broadcasting & Cable TV

- 3.1. Market Overview
- 3.2. Market Data
- 3.3. Market Segmentation
- 3.4. Market outlook
- 3.5. Five forces analysis

4 Macroeconomic Indicators

- 4.1. Country data

5 Broadcasting & Cable TV in Asia-Pacific

- 5.1. Market Overview
- 5.2. Market Data
- 5.3. Market Segmentation
- 5.4. Market outlook
- 5.5. Five forces analysis

6 Broadcasting & Cable TV in Europe

- 6.1. Market Overview
- 6.2. Market Data

Scotts International. EU Vat number: PL 6772247784

tel. 0048 603 394 346 e-mail: support@scotts-international.com

www.scotts-international.com

- 6.3. Market Segmentation
- 6.4. Market outlook
- 6.5. Five forces analysis
- 7 Macroeconomic Indicators
- 7.1. Country data
- 8 Broadcasting & Cable TV in France
- 8.1. Market Overview
- 8.2. Market Data
- 8.3. Market Segmentation
- 8.4. Market outlook
- 8.5. Five forces analysis
- 9 Macroeconomic Indicators
- 9.1. Country data
- 10 Broadcasting & Cable TV in Germany
- 10.1. Market Overview
- 10.2. Market Data
- 10.3. Market Segmentation
- 10.4. Market outlook
- 10.5. Five forces analysis
- 11 Macroeconomic Indicators
- 11.1. Country data
- 12 Broadcasting & Cable TV in Italy
- 12.1. Market Overview
- 12.2. Market Data
- 12.3. Market Segmentation
- 12.4. Market outlook
- 12.5. Five forces analysis
- 13 Macroeconomic Indicators
- 13.1. Country data
- 14 Broadcasting & Cable TV in Japan
- 14.1. Market Overview
- 14.2. Market Data
- 14.3. Market Segmentation
- 14.4. Market outlook
- 14.5. Five forces analysis
- 15 Macroeconomic Indicators
- 15.1. Country data
- 16 Broadcasting & Cable TV in Australia
- 16.1. Market Overview
- 16.2. Market Data
- 16.3. Market Segmentation
- 16.4. Market outlook
- 16.5. Five forces analysis
- 17 Macroeconomic Indicators
- 17.1. Country data
- 18 Broadcasting & Cable TV in Canada
- 18.1. Market Overview

Scotts International. EU Vat number: PL 6772247784

tel. 0048 603 394 346 e-mail: support@scotts-international.com

www.scotts-international.com

- 18.2. Market Data
- 18.3. Market Segmentation
- 18.4. Market outlook
- 18.5. Five forces analysis
- 19 Macroeconomic Indicators
- 19.1. Country data
- 20 Broadcasting & Cable TV in China
- 20.1. Market Overview
- 20.2. Market Data
- 20.3. Market Segmentation
- 20.4. Market outlook
- 20.5. Five forces analysis
- 21 Macroeconomic Indicators
- 21.1. Country data
- 22 Broadcasting & Cable TV in The Netherlands
- 22.1. Market Overview
- 22.2. Market Data
- 22.3. Market Segmentation
- 22.4. Market outlook
- 22.5. Five forces analysis
- 23 Macroeconomic Indicators
- 23.1. Country data
- 24 Broadcasting & Cable TV in Spain
- 24.1. Market Overview
- 24.2. Market Data
- 24.3. Market Segmentation
- 24.4. Market outlook
- 24.5. Five forces analysis
- 25 Macroeconomic Indicators
- 25.1. Country data
- 26 Broadcasting & Cable TV in The United Kingdom
- 26.1. Market Overview
- 26.2. Market Data
- 26.3. Market Segmentation
- 26.4. Market outlook
- 26.5. Five forces analysis
- 27 Macroeconomic Indicators
- 27.1. Country data
- 28 Broadcasting & Cable TV in The United States
- 28.1. Market Overview
- 28.2. Market Data
- 28.3. Market Segmentation
- 28.4. Market outlook
- 28.5. Five forces analysis
- 29 Macroeconomic Indicators
- 29.1. Country data
- 30 Company Profiles

Scotts International. EU Vat number: PL 6772247784

tel. 0048 603 394 346 e-mail: support@scotts-international.com

www.scotts-international.com

- 30.1. Comcast Corporation
- 30.2. China Central Television
- 30.3. RTL Group SA
- 30.4. Paramount Global Inc
- 30.5. Zee Entertainment Enterprises Limited
- 30.6. Nippon Television Holdings Inc
- 30.7. Munhwa Broadcasting Corporation
- 30.8. Sky Limited
- 30.9. MFE-MediaForEurope N.V.
- 30.10. Television Francaise 1 SA
- 30.11. Vivendi S.A.
- 30.12. Metropole Television SA
- 30.13. France Televisions SA
- 30.14. Zweites Deutsches Fernsehen
- 30.15. ProSiebenSat.1 Media SE
- 30.16. Australian Broadcasting Corp
- 30.17. Foxtel Group
- 30.18. Southern Cross Media Group Ltd
- 30.19. Special Broadcasting Service Corp
- 30.20. Globo Comunicacao e Participacoes S.A.
- 30.21. Rogers Communications, Inc.
- 30.22. Bell Media Inc.
- 30.23. Corus Entertainment Inc
- 30.24. Hunan Mgtv.com Interactive Entertainment Media Co Ltd
- 30.25. Jiangsu Broadcasting Cable Information Network Corp Ltd
- 30.26. Shanghai Media Group
- 30.27. Prasar Bharati
- 30.28. Sun TV Network Ltd
- 30.29. TV18 Broadcast Ltd
- 30.30. PT. Global Mediacom Tbk
- 30.31. PT Elang Mahkota Teknologi Tbk
- 30.32. RAI Radiotelevisione Italiana SpA
- 30.33. Asahi Broadcasting Group Holdings Corporation
- 30.34. Fuji Media Holdings Inc
- 30.35. TBS Holdings Inc
- 30.36. Grupo Televisa S.A.B.
- 30.37. TV Azteca SAB de CV
- 30.38. Grupo Multimedios, S.A DE C.V.
- 30.39. Nederlandse Publieke Omroep
- 30.40. Viaplay Group AB
- 30.41. AT&T Inc
- 30.42. JSC Gazprom Media Holding
- 30.43. Tricolor TV
- 30.44. Sveriges Television AB
- 30.45. Danish Broadcasting Corporation
- 30.46. Yleisradio Oy
- 30.47. Norsk Rikskringkasting AS

Scotts International. EU Vat number: PL 6772247784

tel. 0048 603 394 346 e-mail: support@scotts-international.com

www.scotts-international.com

- 30.48. MediaCorp Pte Ltd
- 30.49. Singapore Telecommunications Ltd
- 30.50. StarHub Ltd
- 30.51. MultiChoice Africa (Pty) Limited
- 30.52. South African Broadcasting Corp SOC Ltd
- 30.53. Sentech Ltd
- 30.54. StarSat
- 30.55. Seoul Broadcasting System
- 30.56. Korean Broadcasting System
- 30.57. Mediaset Espana Comunicacion SA
- 30.58. Atresmedia Corporacion de Medios de Comunicacion SA
- 30.59. Corporacion Radio Television Espanola SA
- 30.60. Dogan Sirketler Grubu Holding A.S.
- 30.61. Digiturk
- 30.62. Turkish Radio and Television Corporation
- 30.63. BT Group plc
- 30.64. British Broadcasting Corporation
- 30.65. ITV plc
- 31 Appendix
- 31.1. Methodology
- 31.2. About MarketLine

Scotts International. EU Vat number: PL 6772247784

tel. 0048 603 394 346 e-mail: support@scotts-international.com

www.scotts-international.com

Broadcasting & Cable TV Global Industry Guide 2019-2028

Industry Report | 2024-07-20 | 491 pages | MarketLine

To place an Order with Scotts International:

- ☐ - Print this form
- ☐ - Complete the relevant blank fields and sign
- ☐ - Send as a scanned email to support@scotts-international.com

ORDER FORM:

Select license	License	Price
	Single user licence (PDF)	\$1495.00
	Site License (PDF)	\$2242.00
	Enterprisewide license (PDF)	\$2990.00
		VAT
		Total

*Please circle the relevant license option. For any questions please contact support@scotts-international.com or 0048 603 394 346.

☐ ** VAT will be added at 23% for Polish based companies, individuals and EU based companies who are unable to provide a valid EU Vat Numbers.

Email*	<input type="text"/>	Phone*	<input type="text"/>
First Name*	<input type="text"/>	Last Name*	<input type="text"/>
Job title*	<input type="text"/>		
Company Name*	<input type="text"/>	EU Vat / Tax ID / NIP number*	<input type="text"/>
Address*	<input type="text"/>	City*	<input type="text"/>
Zip Code*	<input type="text"/>	Country*	<input type="text"/>
		Date	<input type="text" value="2026-02-17"/>
		Signature	<input type="text"/>

Scotts International. EU Vat number: PL 6772247784

tel. 0048 603 394 346 e-mail: support@scotts-international.com

www.scotts-international.com