

Broadcasting & Cable TV Global Group of Eight (G8) Industry Guide 2019-2028

Industry Report | 2024-07-20 | 373 pages | MarketLine

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Report description:

Broadcasting & Cable TV Global Group of Eight (G8) Industry Guide 2019-2028

Summary

The G8 Broadcasting & Cable TV industry profile provides top-line qualitative and quantitative summary information including: market size (value , and forecast to 2028). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the market.

Key Highlights

- The G8 countries contributed \$243.7 billion in 2023 to the global broadcasting & cable tv industry, with a compound annual growth rate (CAGR) of -6% between 2019 and 2023. The G8 countries are expected to reach a value of \$240.0 billion in 2028, with a CAGR of -0.3% over the 2023-28 period.
- Among the G8 nations, the US is the leading country in the broadcasting & cable tv industry, with market revenues of \$146.3 billion in 2023. This was followed by Japan and Germany, with a value of \$28.1 and \$22.7 billion, respectively.
- The US is expected to lead the broadcasting & cable tv industry in the G8 nations with a value of \$133.8 billion in 2016, followed by Japan and Germany with expected values of \$30.4 and \$24.3 billion, respectively.

Scope

- Save time carrying out entry-level research by identifying the size, growth, major segments, and leading players in the G8 broadcasting & cable tv market
- Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the G8 broadcasting & cable tv market
- Leading company profiles reveal details of key broadcasting & cable tv market players' G8 operations and financial performance

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- Add weight to presentations and pitches by understanding the future growth prospects of the G8 broadcasting & cable tv market with five year forecasts
- Compares data from the US, Canada, Germany, France, UK, Italy, Russia and Japan, alongside individual chapters on each country

Reasons to Buy

- What was the size of the G8 broadcasting & cable tv market by value in 2023?
- What will be the size of the G8 broadcasting & cable tv market in 2028?
- What factors are affecting the strength of competition in the G8 broadcasting & cable tv market?
- How has the market performed over the last five years?
- What are the main segments that make up the G8 broadcasting & cable tv market?

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