

Broadcasting & Cable TV Global Group of Eight (G8) Industry Guide 2019-2028

Industry Report | 2024-07-20 | 373 pages | MarketLine

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Report description:

Broadcasting & Cable TV Global Group of Eight (G8) Industry Guide 2019-2028

Summary

The G8 Broadcasting & Cable TV industry profile provides top-line qualitative and quantitative summary information including: market size (value, and forecast to 2028). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the market.

Key Highlights

- The G8 countries contributed \$243.7 billion in 2023 to the global broadcasting & cable tv industry, with a compound annual growth rate (CAGR) of -6% between 2019 and 2023. The G8 countries are expected to reach a value of \$240.0 billion in 2028, with a CAGR of -0.3% over the 2023-28 period.
- Among the G8 nations, the US is the leading country in the broadcasting & cable tv industry, with market revenues of \$146.3 billion in 2023. This was followed by Japan and Germany, with a value of \$28.1 and \$22.7 billion, respectively.
- The US is expected to lead the broadcasting & cable tv industry in the G8 nations with a value of \$133.8 billion in 2028, followed by Japan and Germany with expected values of \$30.4 and \$24.3 billion, respectively.

Scope

- Save time carrying out entry-level research by identifying the size, growth, major segments, and leading players in the G8 broadcasting & cable tv market
- Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the G8 broadcasting & cable tv market
- Leading company profiles reveal details of key broadcasting & cable tv market players' G8 operations and financial performance

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- Add weight to presentations and pitches by understanding the future growth prospects of the G8 broadcasting & cable tv market with five year forecasts
- Compares data from the US, Canada, Germany, France, UK, Italy, Russia and Japan, alongside individual chapters on each country

Reasons to Buy

- What was the size of the G8 broadcasting & cable tv market by value in 2023?
- What will be the size of the G8 broadcasting & cable tv market in 2028?
- What factors are affecting the strength of competition in the G8 broadcasting & cable tv market?
- How has the market performed over the last five years?
- What are the main segments that make up the G8 broadcasting & cable tv market?

Table of Contents:

Table of Contents

1 Introduction

1.1. What is this report about?

1.2. Who is the target reader?

1.3. How to use this report

1.4. Definitions

2 Group of Eight (G8) Broadcasting & Cable TV

2.1. Industry Outlook

3 Broadcasting & Cable TV in Canada

3.1. Market Overview

3.2. Market Data

3.3. Market Segmentation

3.4. Market outlook

3.5. Five forces analysis

4 Macroeconomic Indicators

4.1. Country data

5 Broadcasting & Cable TV in France

5.1. Market Overview

5.2. Market Data

5.3. Market Segmentation

5.4. Market outlook

5.5. Five forces analysis

6 Macroeconomic Indicators

6.1. Country data

7 Broadcasting & Cable TV in Germany

7.1. Market Overview

7.2. Market Data

7.3. Market Segmentation

7.4. Market outlook

7.5. Five forces analysis

8 Macroeconomic Indicators

8.1. Country data

9 Broadcasting & Cable TV in Italy

- 9.1. Market Overview
- 9.2. Market Data
- 9.3. Market Segmentation
- 9.4. Market outlook
- 9.5. Five forces analysis
- 10 Macroeconomic Indicators
- 10.1. Country data
- 11 Broadcasting & Cable TV in Japan
- 11.1. Market Overview
- 11.2. Market Data
- 11.3. Market Segmentation
- 11.4. Market outlook
- 11.5. Five forces analysis
- 12 Macroeconomic Indicators
- 12.1. Country data
- 13 Broadcasting & Cable TV in Russia
- 13.1. Market Overview
- 13.2. Market Data
- 13.3. Market Segmentation
- 13.4. Market outlook
- 13.5. Five forces analysis
- 14 Macroeconomic Indicators
- 14.1. Country data
- 15 Broadcasting & Cable TV in The United Kingdom
- 15.1. Market Overview
- 15.2. Market Data
- 15.3. Market Segmentation
- 15.4. Market outlook
- 15.5. Five forces analysis
- 16 Macroeconomic Indicators
- 16.1. Country data
- 17 Broadcasting & Cable TV in The United States
- 17.1. Market Overview
- 17.2. Market Data
- 17.3. Market Segmentation
- 17.4. Market outlook
- 17.5. Five forces analysis
- 18 Macroeconomic Indicators
- 18.1. Country data
- 19 Company Profiles
- 19.1. Comcast Corporation
- 19.2. China Central Television
- 19.3. RTL Group SA
- 19.4. Paramount Global Inc
- 19.5. Zee Entertainment Enterprises Limited
- 19.6. Nippon Television Holdings Inc
- 19.7. Munhwa Broadcasting Corporation

- 19.8. Sky Limited
- 19.9. MFE-MediaForEurope N.V.
- 19.10. Television Francaise 1 SA
- 19.11. Vivendi S.A.
- 19.12. Metropole Television SA
- 19.13. France Televisions SA
- 19.14. Zweites Deutsches Fernsehen
- 19.15. ProSiebenSat.1 Media SE
- 19.16. Australian Broadcasting Corp
- 19.17. Foxtel Group
- 19.18. Southern Cross Media Group Ltd
- 19.19. Special Broadcasting Service Corp
- 19.20. Globo Comunicacao e Participacoes S.A.
- 19.21. Rogers Communications, Inc.
- 19.22. Bell Media Inc.
- 19.23. Corus Entertainment Inc
- 19.24. Hunan Mgtv.com Interactive Entertainment Media Co Ltd
- 19.25. Jiangsu Broadcasting Cable Information Network Corp Ltd
- 19.26. Shanghai Media Group
- 19.27. Prasar Bharati
- 19.28. Sun TV Network Ltd
- 19.29. TV18 Broadcast Ltd
- 19.30. PT. Global Mediacom Tbk
- 19.31. PT Elang Mahkota Teknologi Tbk
- 19.32. RAI Radiotelevisione Italiana SpA
- 19.33. Asahi Broadcasting Group Holdings Corporation
- 19.34. Fuji Media Holdings Inc
- 19.35. TBS Holdings Inc
- 19.36. Grupo Televisa S.A.B.
- 19.37. TV Azteca SAB de CV
- 19.38. Grupo Multimedios, S.A DE C.V.
- 19.39. Nederlandse Publieke Omroep
- 19.40. Viaplay Group AB
- 19.41. AT&T Inc
- 19.42. JSC Gazprom Media Holding
- 19.43. Tricolor TV
- 19.44. Sveriges Television AB
- 19.45. Danish Broadcasting Corporation
- 19.46. Yleisradio Oy
- 19.47. Norsk Rikskringkasting AS
- 19.48. MediaCorp Pte Ltd
- 19.49. Singapore Telecommunications Ltd
- 19.50. StarHub Ltd
- 19.51. MultiChoice Africa (Pty) Limited
- 19.52. South African Broadcasting Corp SOC Ltd
- 19.53. Sentech Ltd
- 19.54. StarSat

- 19.55. Seoul Broadcasting System
- 19.56. Korean Broadcasting System
- 19.57. Mediaset Espana Comunicacion SA
- 19.58. Atresmedia Corporacion de Medios de Comunicacion SA
- 19.59. Corporacion Radio Television Espanola SA
- 19.60. Dogan Sirketler Grubu Holding A.S.
- 19.61. Digiturk
- 19.62. Turkish Radio and Television Corporation
- 19.63. BT Group plc
- 19.64. British Broadcasting Corporation
- 19.65. ITV plc

20 Appendix

- 20.1. Methodology
- 20.2. About MarketLine

Broadcasting & Cable TV Global Group of Eight (G8) Industry Guide 2019-2028

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