

Broadcasting & Cable TV BRIC (Brazil, Russia, India, China) Industry Guide 2019-2028

Industry Report | 2024-07-20 | 294 pages | MarketLine

AVAILABLE LICENSES:

- Single user licence (PDF) \$995.00
- Site License (PDF) \$1492.00
- Enterprisewide license (PDF) \$1990.00

Report description:

Broadcasting & Cable TV BRIC (Brazil, Russia, India, China) Industry Guide 2019-2028

Summary

The BRIC Broadcasting & Cable TV industry profile provides top-line qualitative and quantitative summary information including: market size (value , and forecast to 2028). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the market.

Key Highlights

- Brazil, Russian Federation, India and China (BRIC) are the emerging and fast growing countries within the broadcasting & cable tv industry and had a total market value of \$90.3 billion in 2023. China was the fastest growing country with a CAGR of 3.9% over the 2019-23 period.
- Within the broadcasting & cable tv industry, China is the leading country among the BRIC nations with market revenues of \$65.8 billion in 2023. This was followed by India, Brazil and Russia with a value of \$8.8, \$8.4, and \$7.3 billion, respectively.
- China is expected to lead the broadcasting & cable tv industry in the BRIC nations with a value of \$68.3 billion in 2028, followed by Brazil, India, Russia with expected values of \$9.3, \$9.0 and \$8.4 billion, respectively.

Scope

- Save time carrying out entry-level research by identifying the size, growth, major segments, and leading players in the BRIC broadcasting & cable tv market
- Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the BRIC broadcasting & cable tv market
- Leading company profiles reveal details of key broadcasting & cable tv market players' BRIC operations and financial

Scotts International. EU Vat number: PL 6772247784

tel. 0048 603 394 346 e-mail: support@scotts-international.com

www.scotts-international.com

performance

- Add weight to presentations and pitches by understanding the future growth prospects of the BRIC broadcasting & cable tv market with five year forecasts
- Compares data from Brazil, Russia, India, and China, alongside individual chapters on each country

Reasons to Buy

- What was the size of the BRIC broadcasting & cable tv market by value in 2023?
- What will be the size of the BRIC broadcasting & cable tv market in 2028?
- What factors are affecting the strength of competition in the BRIC broadcasting & cable tv market?
- How has the market performed over the last five years?
- What are the main segments that make up the BRIC broadcasting & cable tv market?

Table of Contents:

Table of Contents

1 Introduction

- 1.1. What is this report about?
- 1.2. Who is the target reader?
- 1.3. How to use this report
- 1.4. Definitions

2 BRIC Broadcasting & Cable TV

2.1. Industry Outlook

3 Broadcasting & Cable TV in Brazil

- 3.1. Market Overview
- 3.2. Market Data
- 3.3. Market Segmentation
- 3.4. Market outlook
- 3.5. Five forces analysis

4 Macroeconomic Indicators

4.1. Country data

5 Broadcasting & Cable TV in China

- 5.1. Market Overview
- 5.2. Market Data
- 5.3. Market Segmentation
- 5.4. Market outlook
- 5.5. Five forces analysis

6 Macroeconomic Indicators

6.1. Country data

7 Broadcasting & Cable TV in India

- 7.1. Market Overview
- 7.2. Market Data
- 7.3. Market Segmentation
- 7.4. Market outlook
- 7.5. Five forces analysis

8 Macroeconomic Indicators

8.1. Country data

9 Broadcasting & Cable TV in Russia

Scotts International. EU Vat number: PL 6772247784

tel. 0048 603 394 346 e-mail: support@scotts-international.com

www.scotts-international.com

- 9.1. Market Overview
- 9.2. Market Data
- 9.3. Market Segmentation
- 9.4. Market outlook
- 9.5. Five forces analysis
- 10 Macroeconomic Indicators
- 10.1. Country data
- 11 Company Profiles
- 11.1. Comcast Corporation
- 11.2. China Central Television
- 11.3. RTL Group SA
- 11.4. Paramount Global Inc
- 11.5. Zee Entertainment Enterprises Limited
- 11.6. Nippon Television Holdings Inc
- 11.7. Munhwa Broadcasting Corporation
- 11.8. Sky Limited
- 11.9. MFE-MediaForEurope N.V.
- 11.10. Television Francaise 1 SA
- 11.11. Vivendi S.A.
- 11.12. Metropole Television SA
- 11.13. France Televisions SA
- 11.14. Zweites Deutsches Fernsehen
- 11.15. ProSiebenSat.1 Media SE
- 11.16. Australian Broadcasting Corp
- 11.17. Foxtel Group
- 11.18. Southern Cross Media Group Ltd
- 11.19. Special Broadcasting Service Corp
- 11.20. Globo Comunicacao e Participacoes S.A.
- 11.21. Rogers Communications, Inc.
- 11.22. Bell Media Inc.
- 11.23. Corus Entertainment Inc
- 11.24. Hunan Mgtv.com Interactive Entertainment Media Co Ltd
- 11.25. Jiangsu Broadcasting Cable Information Network Corp Ltd
- 11.26. Shanghai Media Group
- 11.27. Prasar Bharati
- 11.28. Sun TV Network Ltd
- 11.29. TV18 Broadcast Ltd
- 11.30. PT. Global Mediacom Tbk
- 11.31. PT Elang Mahkota Teknologi Tbk
- 11.32. RAI Radiotelevisione Italiana SpA
- 11.33. Asahi Broadcasting Group Holdings Corporation
- 11.34. Fuji Media Holdings Inc
- 11.35. TBS Holdings Inc
- 11.36. Grupo Televisa S.A.B.
- 11.37. TV Azteca SAB de CV
- 11.38. Grupo Multimedios, S.A DE C.V.
- 11.39. Nederlandse Publieke Omroep

Scotts International. EU Vat number: PL 6772247784

tel. 0048 603 394 346 e-mail: support@scotts-international.com

www.scotts-international.com

- 11.40. Viaplay Group AB
- 11.41. AT&T Inc
- 11.42. JSC Gazprom Media Holding
- 11.43. Tricolor TV
- 11.44. Sveriges Television AB
- 11.45. Danish Broadcasting Corporation
- 11.46. Yleisradio Oy
- 11.47. Norsk Rikskringkasting AS
- 11.48. MediaCorp Pte Ltd
- 11.49. Singapore Telecommunications Ltd
- 11.50. StarHub Ltd
- 11.51. MultiChoice Africa (Pty) Limited
- 11.52. South African Broadcasting Corp SOC Ltd
- 11.53. Sentech Ltd
- 11.54. StarSat
- 11.55. Seoul Broadcasting System
- 11.56. Korean Broadcasting System
- 11.57. Mediaset Espana Comunicacion SA
- 11.58. Atresmedia Corporacion de Medios de Comunicacion SA
- 11.59. Corporacion Radio Television Espanola SA
- 11.60. Dogan Sirketler Grubu Holding A.S.
- 11.61. Digiturk
- 11.62. Turkish Radio and Television Corporation
- 11.63. BT Group plc
- 11.64. British Broadcasting Corporation
- 11.65. ITV plc
- 12 Appendix
- 12.1. Methodology
- 12.2. About MarketLine

Broadcasting & Cable TV BRIC (Brazil, Russia, India, China) Industry Guide 2019-2028

Industry Report | 2024-07-20 | 294 pages | MarketLine

To place an Order with Scotts International:

- ☐ - Print this form
- ☐ - Complete the relevant blank fields and sign
- ☐ - Send as a scanned email to support@scotts-international.com

ORDER FORM:

Select license	License	Price
	Single user licence (PDF)	\$995.00
	Site License (PDF)	\$1492.00
	Enterprisewide license (PDF)	\$1990.00
		VAT
		Total

*Please circle the relevant license option. For any questions please contact support@scotts-international.com or 0048 603 394 346.

☐ ** VAT will be added at 23% for Polish based companies, individuals and EU based companies who are unable to provide a valid EU Vat Numbers.

Email*	<input type="text"/>	Phone*	<input type="text"/>
First Name*	<input type="text"/>	Last Name*	<input type="text"/>
Job title*	<input type="text"/>		
Company Name*	<input type="text"/>	EU Vat / Tax ID / NIP number*	<input type="text"/>
Address*	<input type="text"/>	City*	<input type="text"/>
Zip Code*	<input type="text"/>	Country*	<input type="text"/>
		Date	<input type="text" value="2025-05-09"/>
		Signature	<input type="text"/>

Scotts International. EU Vat number: PL 6772247784

tel. 0048 603 394 346 e-mail: support@scotts-international.com

www.scotts-international.com