

Vietnam Cities Review

City Review | 2024-08-27 | 24 pages | Euromonitor

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Report description:

Hai Phong and Ho Chi Minh City are Vietnam's most economically vibrant cities, achieving the highest GDP per capita in 2023, and potential for future economic growth. However, challenges for the country's cities may persist in the near term due to the continuing global economic slowdown and the impact of tight financial conditions, and a higher youth dependency rate than more developed countries, particularly in Hue, which is forecast to have the highest youth dependency ratio of 25.3%.

Euromonitor International's City Review reports analyse key trends and developments in 126 world's major cities. They provide localised city information in terms of economy, consumer lifestyles, housing and transport and city environment and offer valuable insights for strategic planning.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Cities market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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