

Plant-Based Dairy in Serbia

Market Direction | 2024-08-30 | 14 pages | Euromonitor

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Report description:

Plant-based dairy in Serbia continues to witness significant growth in both assortment and availability in 2024. While plant-based milk remains the dominant product in this category, other plant-based dairy products, such as butter and cooking cream, are increasingly becoming available at retailers in the country. These products have gained particular popularity during the fasting period, a time when many Serbian consumers seek dairy alternatives. This seasonal demand has contributed to the stea...

Euromonitor International's Plant-based Dairy in Serbia report offers in-depth knowledge of the market at a national level, providing local insight and understanding unavailable elsewhere. In addition to the latest retail sales data 2019-2023, it identifies the leading companies, brands and retail outlets, and assesses the key trends and demographic shifts behind consumer demand and sales growth. How key trends such as health and wellness, sustainability and recovery from the pandemic are shaping the market in <|Year|> directly informs our forecasts to 2028, clearly indicating how the market is expected to change.

Product coverage: Plant-based Cheese, Plant-based Milk, Plant-based Yoghurt.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Plant-based Dairy market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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