

Plant-Based Dairy in Cameroon

Market Direction | 2024-08-30 | 15 pages | Euromonitor

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Report description:

There is a limited appetite for plant-based dairy products in Cameroon, including plant-based yoghurt, with sales reporting a sharp decline in retail volume terms in 2024. Traditional dairy products dominate the market, and plant-based dairy has yet to gain significant traction among consumers. Cultural preferences, familiarity with dairy-based products, and a lack of widespread awareness about plant-based options contributes to the minimal demand.

Euromonitor International's Plant-based Dairy in Cameroon report offers in-depth knowledge of the market at a national level, providing local insight and understanding unavailable elsewhere. In addition to the latest retail sales data 2019-2023, it identifies the leading companies, brands and retail outlets, and assesses the key trends and demographic shifts behind consumer demand and sales growth. How key trends such as health and wellness, sustainability and recovery from the pandemic are shaping the market in <|Year|> directly informs our forecasts to 2028, clearly indicating how the market is expected to change.

Product coverage: Plant-based Cheese, Plant-based Milk, Plant-based Yoghurt.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Plant-based Dairy market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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