

Other Dairy in the Philippines

Market Direction | 2024-08-28 | 22 pages | Euromonitor

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Report description:

Despite the continued rising prices of basic goods weighing on consumers' disposable incomes, retail volume and current value sales of other dairy are set to increase moderately in 2024. The key category responsible for this growth expectation is condensed and evaporated milk, which is also responsible for the bulk of retail value sales in other dairy in the Philippines. Growth in this category is being supported by leading players Alaska Milk Corp and Nestle Philippines Inc. Both companies have...

Euromonitor International's Other Dairy in Philippines report offers in-depth knowledge of the market at a national level, providing local insight and understanding unavailable elsewhere. In addition to the latest retail sales data 2019-2023, it identifies the leading companies, brands and retail outlets, and assesses the key trends and demographic shifts behind consumer demand and sales growth. How key trends such as health and wellness, sustainability and recovery from the pandemic are shaping the market in <|Year|> directly informs our forecasts to 2028, clearly indicating how the market is expected to change.

Product coverage: Chilled and Shelf Stable Desserts, Chilled Snacks, Coffee Whiteners, Condensed and Evaporated Milk, Cream, Fromage Frais and Quark.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Other Dairy market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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reliable information resources to help drive informed strategic planning.

Table of Contents:

Other Dairy in the Philippines
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List Of Contents And Tables

OTHER DAIRY IN THE PHILIPPINES

KEY DATA FINDINGS

2024 DEVELOPMENTS

Other dairy registers moderate growth amidst challenges
Alaska Milk Corp retains leadership of other dairy in 2024, and continues to consolidate its share
Consumer foodservice channels continue to support the expansion of other dairy

PROSPECTS AND OPPORTUNITIES

Other dairy expected to face headwinds in the medium term; nonetheless, continued moderate growth expected over the forecast period
Product variety within condensed and evaporated milk likely to become more evident as players seek to recapture interest in a mature category
Retail e-commerce set to gain greater significance

CATEGORY DATA

- Table 1 Sales of Other Dairy by Category: Volume 2019-2024
- Table 2 Sales of Other Dairy by Category: Value 2019-2024
- Table 3 Sales of Other Dairy by Category: % Volume Growth 2019-2024
- Table 4 Sales of Other Dairy by Category: % Value Growth 2019-2024
- Table 5 Sales of Cream by Type: % Value 2019-2024
- Table 6 NBO Company Shares of Other Dairy: % Value 2020-2024
- Table 7 LBN Brand Shares of Other Dairy: % Value 2021-2024
- Table 8 Distribution of Other Dairy by Format: % Value 2019-2024
- Table 9 Forecast Sales of Other Dairy by Category: Volume 2024-2029
- Table 10 □Forecast Sales of Other Dairy by Category: Value 2024-2029
- Table 11 □Forecast Sales of Other Dairy by Category: % Volume Growth 2024-2029
- Table 12 □Forecast Sales of Other Dairy by Category: % Value Growth 2024-2029

DAIRY PRODUCTS AND ALTERNATIVES IN THE PHILIPPINES

EXECUTIVE SUMMARY

Dairy products and alternatives in 2024: The big picture
Key trends in 2024
Competitive landscape
Channel developments
What next for dairy products and alternatives?

MARKET DATA

- Table 13 Sales of Dairy Products and Alternatives by Category: Value 2019-2024
- Table 14 Sales of Dairy Products and Alternatives by Category: % Value Growth 2019-2024
- Table 15 NBO Company Shares of Dairy Products and Alternatives: % Value 2020-2024
- Table 16 LBN Brand Shares of Dairy Products and Alternatives: % Value 2021-2024

Table 17 Penetration of Private Label by Category: % Value 2019-2024

Table 18 Distribution of Dairy Products and Alternatives by Format: % Value 2019-2024

Table 19 Forecast Sales of Dairy Products and Alternatives by Category: Value 2024-2029

Table 20 Forecast Sales of Dairy Products and Alternatives by Category: % Value Growth 2024-2029

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SOURCES

Summary 1 Research Sources

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