

Other Dairy in South Africa

Market Direction | 2024-08-28 | 21 pages | Euromonitor

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Report description:

Despite further retail current value growth in 2024, driven by price increases, retail demand for all products within other dairy is declining, as consumers shift their focus to essential food items over discretionary or luxury goods. Economic difficulties and rising food prices have led to shifts in consumer spending patterns, prompting individuals to allocate their budgets to staple foods while reducing non-essential purchases.

Euromonitor International's Other Dairy in South Africa report offers in-depth knowledge of the market at a national level, providing local insight and understanding unavailable elsewhere. In addition to the latest retail sales data 2019-2023, it identifies the leading companies, brands and retail outlets, and assesses the key trends and demographic shifts behind consumer demand and sales growth. How key trends such as health and wellness, sustainability and recovery from the pandemic are shaping the market in <|Year|> directly informs our forecasts to 2028, clearly indicating how the market is expected to change.

Product coverage: Chilled and Shelf Stable Desserts, Chilled Snacks, Coffee Whiteners, Condensed and Evaporated Milk, Cream, Fromage Frais and Quark.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Other Dairy market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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reliable information resources to help drive informed strategic planning.

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