

## **Other Dairy in Serbia**

Market Direction | 2024-08-30 | 18 pages | Euromonitor

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### **Report description:**

The high price growth experienced in 2024 has significantly influenced the consumption patterns within the other dairy category in Serbia, leading to a noticeable decline in volume sales. As Serbian consumers become increasingly price-sensitive, their focus has shifted towards purchasing only essential dairy products, which has resulted in a reduced consumption of other dairy items. Retailers and producers have responded by frequently offering price discounts and promotions in an effort to stimu...

Euromonitor International's Other Dairy in Serbia report offers in-depth knowledge of the market at a national level, providing local insight and understanding unavailable elsewhere. In addition to the latest retail sales data 2019-2023, it identifies the leading companies, brands and retail outlets, and assesses the key trends and demographic shifts behind consumer demand and sales growth. How key trends such as health and wellness, sustainability and recovery from the pandemic are shaping the market in <|Year|> directly informs our forecasts to 2028, clearly indicating how the market is expected to change.

Product coverage: Chilled and Shelf Stable Desserts, Chilled Snacks, Coffee Whiteners, Condensed and Evaporated Milk, Cream, Fromage Frais and Quark.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

#### **Why buy this report?**

- \* Get a detailed picture of the Other Dairy market;
- \* Pinpoint growth sectors and identify factors driving change;
- \* Understand the competitive environment, the market's major players and leading brands;
- \* Use five-year forecasts to assess how the market is predicted to develop.

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tel. 0048 603 394 346 e-mail: [support@scotts-international.com](mailto:support@scotts-international.com)

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reliable information resources to help drive informed strategic planning.

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Euromonitor International  
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