

HW Staple Foods in Chile

Market Direction | 2024-08-30 | 16 pages | Euromonitor

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Report description:

High inflation fuelled by the global recovery from COVID-19 and the fallout of Russia's invasion of Ukraine continued to pose challenges for health and wellness staple foods in Chile in 2023. Given that such products traditionally tend to be more expensive than standard alternatives, they faced significant exposure to increased budget-consciousness among the population in an environment of sustained pricing pressures and weakened purchasing power. Accordingly, a number of the main categories saw...

Euromonitor International's HW Staple Foods in Chile report tracks the developments of health-associated product types and the healthy-option positioning of competing brands across different food sectors. It provides the latest retail sales data 2019-2023, allowing you to compare health and wellness categories with each other or in the context of the total market for a sector. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market- be they new product developments, legislative context or lifestyle influences. Forecasts to 2028 illustrate how the market is set to change.

Product coverage: HW Baked Goods, HW Breakfast Cereals, HW Processed Fruit and Vegetables, HW Processed Meat, Seafood and Alternatives to Meat, HW Rice, Pasta and Noodles, HW Staple Foods by Type.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the HW Staple Foods market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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reliable information resources to help drive informed strategic planning.

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HW STAPLE FOODS IN CHILE

KEY DATA FINDINGS

2023 DEVELOPMENTS

Rising health-consciousness cushions negative impact of stubbornly high inflation

Lactose free remains the leading health and wellness claim in staple foods

Products with fat- and sugar-related claims continue to win over Chileans

PROSPECTS AND OPPORTUNITIES

Keto expected to be the most dynamic health and wellness claim in staple foods

Consumption of vegan and plant-based staple foods set to continue rising

Growing adoption of preventive dietary habits bodes well for several claims

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HEALTH AND WELLNESS IN CHILE

EXECUTIVE SUMMARY

Health and wellness in focus

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Consumer diet trends

Health-related deaths

Blood pressure and cholesterol levels

Diabetes prevalence

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