

HW Cooking Ingredients and Meals in Chile

Market Direction | 2024-08-30 | 17 pages | Euromonitor

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Report description:

Because they tend to be more expensive than standard alternatives, health and wellness cooking ingredients and meals faced greater exposure to heightened price-sensitivity among consumers in Chile in 2023 as the spike in inflation fuelled by the global recovery from the pandemic and Russia's invasion of Ukraine continued to drive up the general cost of living and erode purchasing power. Moreover, increased cost pressures prompted several companies to scale back investment in the development, pro...

Euromonitor International's HW Cooking Ingredients and Meals in Chile report tracks the developments of health-associated product types and the healthy-option positioning of competing brands across different food sectors. It provides the latest retail sales data 2019-2023, allowing you to compare health and wellness categories with each other or in the context of the total market for a sector. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market- be they new product developments, legislative context or lifestyle influences. Forecasts to 2028 illustrate how the market is set to change.

Product coverage: HW Cooking Ingredients and Meals by Type, HW Edible Oils, HW Meals and Soups, HW Sauces, Dips and Condiments, HW Sweet Spreads.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the HW Cooking Ingredients and Meals market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and

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HW COOKING INGREDIENTS AND MEALS IN CHILE

KEY DATA FINDINGS

2023 DEVELOPMENTS

Demand for health and wellness products remains robust despite inflationary challenges

Vegetarian still the leading health and wellness claim in value sales terms

Consumers show growing interest in high protein options

PROSPECTS AND OPPORTUNITIES

Rising health-consciousness will continue to boost overall demand

Dairy free projected to be the fastest developing health and wellness claim

Interest in vegan, vegetarian and plant-based products set to rise

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HEALTH AND WELLNESS IN CHILE

EXECUTIVE SUMMARY

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Consumer weight trends

Consumer diet trends

Health-related deaths

Blood pressure and cholesterol levels

Diabetes prevalence

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