

## **Dairy Products and Alternatives in Tunisia**

Market Direction | 2024-08-27 | 63 pages | Euromonitor

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### **Report description:**

Despite the raw milk shortages seen in the latter years of the review period, dairy is recording stronger growth in retail volume terms in 2024. This is thanks in part to the government's strategy to ensure the availability of dairy products in grocery retailers. Meanwhile, dairy products and alternatives is seeing double-digit growth in current value terms in 2024 due to elevated inflation and price increases across almost all categories. However, due to the impact of high inflation and rising pri...

Euromonitor International's Dairy Products and Alternatives in Tunisia report offers in-depth knowledge of the market at a national level, providing local insight and understanding unavailable elsewhere. In addition to the latest retail sales data 2019-2023, it identifies the leading companies, brands and retail outlets, and assesses the key trends and demographic shifts behind consumer demand and sales growth. How key trends such as health and wellness, sustainability and recovery from the pandemic are shaping the market in <|Year|> directly informs our forecasts to 2028, clearly indicating how the market is expected to change.

Product coverage: Baby Food, Dairy, Plant-based Dairy.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

### **Why buy this report?**

- \* Get a detailed picture of the Dairy Products and Alternatives market;
- \* Pinpoint growth sectors and identify factors driving change;
- \* Understand the competitive environment, the market's major players and leading brands;
- \* Use five-year forecasts to assess how the market is predicted to develop.

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Euromonitor International

August 2024

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