

Dairy Products and Alternatives in South Africa

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Report description:

2024 remains a challenging financial year for consumers in South Africa, due to high levels of food inflation across the board. This is being further compounded by higher interest rates to combat the elevated level of inflation. In terms of dairy products and alternatives in South Africa, most categories are experiencing strong price increases, ranging from low single-digit to double-digit increases. As a result, this is negatively impacting retail dairy volumes, as consumers become increasingly...

Euromonitor International's Dairy Products and Alternatives in South Africa report offers in-depth knowledge of the market at a national level, providing local insight and understanding unavailable elsewhere. In addition to the latest retail sales data 2019-2023, it identifies the leading companies, brands and retail outlets, and assesses the key trends and demographic shifts behind consumer demand and sales growth. How key trends such as health and wellness, sustainability and recovery from the pandemic are shaping the market in <|Year|> directly informs our forecasts to 2028, clearly indicating how the market is expected to change.

Product coverage: Baby Food, Dairy, Plant-based Dairy.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Dairy Products and Alternatives market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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reliable information resources to help drive informed strategic planning.

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