

Colombia Cities Review

City Review | 2024-08-30 | 22 pages | Euromonitor

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Report description:

Bogota remains Colombia's most economically active city, due to its high GDP per capita, population size and consumer expenditure. Medellin holds the highest potential for future economic growth, in terms of fastest real GDP growth over 2023-2028. Growing urban populations are projected to remain comparatively young, especially in Santa Marta which is expected to see the highest youth dependency ratio across the country's cities by 2028.

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Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

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- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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