

Cheese in Tunisia

Market Direction | 2024-08-27 | 17 pages | Euromonitor

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Report description:

Foodservice sales of cheese are declining in volume terms in 2024 due to two main reasons. First, there has been a drop in sales of spreadable cheese due to a switch to vegetable spreads. These products are widely available in Tunisia and are more affordable compared to spreadable cheese, which is an important factor given the high inflation and rising costs being seen in the country. Foodservice sales of hard cheese are also declining in 2024. This is largely due to the significant presence of...

Euromonitor International's Cheese in Tunisia report offers in-depth knowledge of the market at a national level, providing local insight and understanding unavailable elsewhere. In addition to the latest retail sales data 2019-2023, it identifies the leading companies, brands and retail outlets, and assesses the key trends and demographic shifts behind consumer demand and sales growth. How key trends such as health and wellness, sustainability and recovery from the pandemic are shaping the market in <|Year|> directly informs our forecasts to 2028, clearly indicating how the market is expected to change.

Product coverage: Hard Cheese, Processed Cheese excl Spreadable, Soft Cheese, Spreadable Cheese.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Cheese market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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