

Cheese in Cameroon

Market Direction | 2024-08-30 | 16 pages | Euromonitor

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Report description:

Spreadable cheese remains one of the most popular options in cheese in Cameroon in 2024 driven by its affordability and familiarity. Spreadable cheese has the longest standing presence of any cheese in the Cameroonian market. Brands like La Vache Qui Rit and Kiri, sell for around XAF900 per pack while new brand Milkana sells for around XAF1000 per pack. In contrast, soft cheese has continued to struggle in 2024 reporting a steep decline in retail volume terms, which is largely due to its exorbitant prices.

Euromonitor International's Cheese in Cameroon report offers in-depth knowledge of the market at a national level, providing local insight and understanding unavailable elsewhere. In addition to the latest retail sales data 2019-2023, it identifies the leading companies, brands and retail outlets, and assesses the key trends and demographic shifts behind consumer demand and sales growth. How key trends such as health and wellness, sustainability and recovery from the pandemic are shaping the market in <|Year|> directly informs our forecasts to 2028, clearly indicating how the market is expected to change.

Product coverage: Hard Cheese, Processed Cheese excl Spreadable, Soft Cheese, Spreadable Cheese.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Cheese market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

Scotts International. EU Vat number: PL 6772247784

tel. 0048 603 394 346 e-mail: support@scotts-international.com

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