

Butter and Spreads in Slovakia

Market Direction | 2024-08-30 | 18 pages | Euromonitor

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Report description:

Butter and spreads is maintaining marginal positive retail volume growth in Slovakia in 2024, with value sales better supported by high prices. Butter is the strongest performer, thanks to it being a traditionally popular and widely used product in the country. We also note that the steep unit price hikes previously seen in butter are stabilising, which helps to support sales. Added to which, retailers offer frequent price promotions, special offers and discounts, to appeal to budget-conscious c...

Euromonitor International's Butter and Spreads in Slovakia report offers in-depth knowledge of the market at a national level, providing local insight and understanding unavailable elsewhere. In addition to the latest retail sales data 2019-2023, it identifies the leading companies, brands and retail outlets, and assesses the key trends and demographic shifts behind consumer demand and sales growth. How key trends such as health and wellness, sustainability and recovery from the pandemic are shaping the market in <|Year|> directly informs our forecasts to 2028, clearly indicating how the market is expected to change.

Product coverage: Butter, Cooking Fats, Margarine and Spreads.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Butter and Spreads market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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