

Baby Food in Tunisia

Market Direction | 2024-08-27 | 20 pages | Euromonitor

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Report description:

Sales of milk formula in Tunisia have continued to decline in retail volume terms in 2024, continuing the pattern seen throughout the review period. Several factors are behind this ongoing decline. First, there was a significant rise in the prices of milk formula products in 2023, and further price hikes have been observed in 2024 as Tunisia continues to tackle high inflation. These price rises have encouraged the smuggling of milk formula and baby food products in general from Algeria which ar...

Euromonitor International's Baby Food in Tunisia report offers in-depth knowledge of the market at a national level, providing local insight and understanding unavailable elsewhere. In addition to the latest retail sales data 2019-2023, it identifies the leading companies, brands and retail outlets, and assesses the key trends and demographic shifts behind consumer demand and sales growth. How key trends such as health and wellness, sustainability and recovery from the pandemic are shaping the market in <|Year|> directly informs our forecasts to 2028, clearly indicating how the market is expected to change.

Product coverage: Dried Baby Food, Milk Formula, Other Baby Food, Prepared Baby Food.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Baby Food market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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