

Yoghurt and Sour Milk Products in the United Kingdom

Market Direction | 2024-08-06 | 23 pages | Euromonitor

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Report description:

Following a significant increase in unit prices in 2023, driven by soaring farmgate milk prices and high input costs such as energy and animal feed, the average unit price of yoghurt and sour milk products in the UK continues to rise in 2024, albeit at a slower rate. The effect of these inflationary pressures has left a lasting impact on both category dynamics and consumer behaviour. Private label continues to gain traction, although at a slower pace than in 2023. The affordability of these prod...

Euromonitor International's Yoghurt and Sour Milk Products in United Kingdom report offers in-depth knowledge of the market at a national level, providing local insight and understanding unavailable elsewhere. In addition to the latest retail sales data 2019-2023, it identifies the leading companies, brands and retail outlets, and assesses the key trends and demographic shifts behind consumer demand and sales growth. How key trends such as health and wellness, sustainability and recovery from the pandemic are shaping the market in <|Year|> directly informs our forecasts to 2028, clearly indicating how the market is expected to change.

Product coverage: Sour Milk Products, Yoghurt.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Yoghurt and Sour Milk Products market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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reliable information resources to help drive informed strategic planning.

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