

Yoghurt and Sour Milk Products in Spain

Market Direction | 2024-08-06 | 22 pages | Euromonitor

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Report description:

In 2024, overall, yoghurt and sour milk products in Spain is projected to see retail volume stagnation but positive, if slower, retail current growth. This follows two years marked by decreases in retail volume sales and double-digit increases in retail current value sales due to high inflation. Kefir (sour milk products) is increasingly competing with the mature category of yoghurt, as the demand for convenient and health-promoting products, aiding, for example, gut health and the immune system...

Euromonitor International's Yoghurt and Sour Milk Products in Spain report offers in-depth knowledge of the market at a national level, providing local insight and understanding unavailable elsewhere. In addition to the latest retail sales data 2019-2023, it identifies the leading companies, brands and retail outlets, and assesses the key trends and demographic shifts behind consumer demand and sales growth. How key trends such as health and wellness, sustainability and recovery from the pandemic are shaping the market in <|Year|> directly informs our forecasts to 2028, clearly indicating how the market is expected to change.

Product coverage: Sour Milk Products, Yoghurt.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Yoghurt and Sour Milk Products market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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Table of Contents:

Yoghurt and Sour Milk Products in Spain
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List Of Contents And Tables

YOGHURT AND SOUR MILK PRODUCTS IN SPAIN

KEY DATA FINDINGS

2024 DEVELOPMENTS

Kefir continues to gain momentum

Danone responds to strong pressure from private label

Players look for added value through health and indulgence options

PROSPECTS AND OPPORTUNITIES

Sour milk products to drive growth

Natural, organic and local dairy-based products to gain traction amid rise of plant-based alternatives

High-protein yoghurt to remain a dynamic area

CATEGORY DATA

Table 1 Sales of Yoghurt and Sour Milk Products by Category: Volume 2019-2024

Table 2 Sales of Yoghurt and Sour Milk Products by Category: Value 2019-2024

Table 3 Sales of Yoghurt and Sour Milk Products by Category: % Volume Growth 2019-2024

Table 4 Sales of Yoghurt and Sour Milk Products by Category: % Value Growth 2019-2024

Table 5 Sales of Flavoured Yoghurt by Flavour: Rankings 2019-2024

Table 6 NBO Company Shares of Yoghurt and Sour Milk Products: % Value 2020-2024

Table 7 LBN Brand Shares of Yoghurt and Sour Milk Products: % Value 2021-2024

Table 8 Distribution of Yoghurt and Sour Milk Products by Format: % Value 2019-2024

Table 9 Forecast Sales of Yoghurt and Sour Milk Products by Category: Volume 2024-2029

Table 10 □Forecast Sales of Yoghurt and Sour Milk Products by Category: Value 2024-2029

Table 11 □Forecast Sales of Yoghurt and Sour Milk Products by Category: % Volume Growth 2024-2029

Table 12 □Forecast Sales of Yoghurt and Sour Milk Products by Category: % Value Growth 2024-2029

DAIRY PRODUCTS AND ALTERNATIVES IN SPAIN

EXECUTIVE SUMMARY

Dairy products and alternatives in 2024: The big picture

Key trends in 2024

Competitive landscape

Channel developments

What next for dairy products and alternatives?

MARKET DATA

Table 13 Sales of Dairy Products and Alternatives by Category: Value 2019-2024

Table 14 Sales of Dairy Products and Alternatives by Category: % Value Growth 2019-2024

Table 15 NBO Company Shares of Dairy Products and Alternatives: % Value 2020-2024

Table 16 LBN Brand Shares of Dairy Products and Alternatives: % Value 2021-2024

Table 17 Penetration of Private Label by Category: % Value 2019-2024

Table 18 Distribution of Dairy Products and Alternatives by Format: % Value 2019-2024

Table 19 Forecast Sales of Dairy Products and Alternatives by Category: Value 2024-2029

Table 20 Forecast Sales of Dairy Products and Alternatives by Category: % Value Growth 2024-2029

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