

Yoghurt and Sour Milk Products in Latvia

Market Direction | 2024-08-20 | 16 pages | Euromonitor

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Report description:

Yoghurt and sour milk products is expected to register both healthy current value and volume growth in Latvia in 2024. Sour milk products are a popular product in Latvia, and are consumed as a healthy nutritious drink, as well as being added to cold soup during the summer months. As such, sour milk products account for more volume sales than yoghurt, though value sales are higher for yoghurt, as it is generally more expensive. Yoghurt is also expected to register higher volume growth in 2024. Wi...

Euromonitor International's Yoghurt and Sour Milk Products in Latvia report offers in-depth knowledge of the market at a national level, providing local insight and understanding unavailable elsewhere. In addition to the latest retail sales data 2019-2023, it identifies the leading companies, brands and retail outlets, and assesses the key trends and demographic shifts behind consumer demand and sales growth. How key trends such as health and wellness, sustainability and recovery from the pandemic are shaping the market in <|Year|> directly informs our forecasts to 2028, clearly indicating how the market is expected to change.

Product coverage: Sour Milk Products, Yoghurt.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Yoghurt and Sour Milk Products market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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SOURCES

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