

Yoghurt and Sour Milk Products in Hong Kong, China

Market Direction | 2024-08-06 | 19 pages | Euromonitor

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Report description:

The overall demographic composition of Hong Kong continues to experience a constant shift, as the declining local population due to emigration is accompanied by a steady influx of arrivals from mainland China. This shift has been further amplified by the city's introduction of various work talent schemes (such as the Top Talent Pass Scheme) aimed at attracting prospective employees from across the border. This demographic change has had a significant impact on consumer behaviour and consumption...

Euromonitor International's Yoghurt and Sour Milk Products in Hong Kong, China report offers in-depth knowledge of the market at a national level, providing local insight and understanding unavailable elsewhere. In addition to the latest retail sales data 2019-2023, it identifies the leading companies, brands and retail outlets, and assesses the key trends and demographic shifts behind consumer demand and sales growth. How key trends such as health and wellness, sustainability and recovery from the pandemic are shaping the market in <|Year|> directly informs our forecasts to 2028, clearly indicating how the market is expected to change.

Product coverage: Sour Milk Products, Yoghurt.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Yoghurt and Sour Milk Products market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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reliable information resources to help drive informed strategic planning.

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