

## **Yoghurt and Sour Milk Products in Dominican Republic**

Market Direction | 2024-08-16 | 17 pages | Euromonitor

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### **Report description:**

Attracted by the health benefits and broad product portfolio, Dominican consumers have significantly boosted their yoghurt consumption, resulting in growth in both volume and value terms in 2024. With a growing perception that full-fat milk is detrimental to health and sugary products are not beneficial for their diet, yoghurt has gained a dedicated following. Consumers view yoghurt as a healthy and indulgent way to satisfy their nutritional needs. This shift in consumer preference reflects a br...

Euromonitor International's Yoghurt and Sour Milk Products in Dominican Republic report offers in-depth knowledge of the market at a national level, providing local insight and understanding unavailable elsewhere. In addition to the latest retail sales data 2019-2023, it identifies the leading companies, brands and retail outlets, and assesses the key trends and demographic shifts behind consumer demand and sales growth. How key trends such as health and wellness, sustainability and recovery from the pandemic are shaping the market in <|Year|> directly informs our forecasts to 2028, clearly indicating how the market is expected to change.

Product coverage: Sour Milk Products, Yoghurt.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

### **Why buy this report?**

- \* Get a detailed picture of the Yoghurt and Sour Milk Products market;
- \* Pinpoint growth sectors and identify factors driving change;
- \* Understand the competitive environment, the market's major players and leading brands;
- \* Use five-year forecasts to assess how the market is predicted to develop.

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reliable information resources to help drive informed strategic planning.

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August 2024

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