

Yoghurt and Sour Milk Products in Croatia

Market Direction | 2024-08-16 | 16 pages | Euromonitor

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Report description:

Overall, yogurt and sour milk products in Croatia is expected to register positive constant value growth and moderate volume growth. Consumers continue to be price sensitive after several years of price hikes. However, a government-imposed upper retail price limit ensures stability of prices. This regulation underscores the significance of yogurt as a staple food for the Croatian population. However, this governmental intervention also poses challenges for manufacturers, as they must navigate co...

Euromonitor International's Yoghurt and Sour Milk Products in Croatia report offers in-depth knowledge of the market at a national level, providing local insight and understanding unavailable elsewhere. In addition to the latest retail sales data 2019-2023, it identifies the leading companies, brands and retail outlets, and assesses the key trends and demographic shifts behind consumer demand and sales growth. How key trends such as health and wellness, sustainability and recovery from the pandemic are shaping the market in <|Year|> directly informs our forecasts to 2028, clearly indicating how the market is expected to change.

Product coverage: Sour Milk Products, Yoghurt.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Yoghurt and Sour Milk Products market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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SOURCES

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