

**Yoghurt and Sour Milk Products in Bosnia and Herzegovina**

Market Direction | 2024-08-05 | 17 pages | Euromonitor

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**Report description:**

Health-conscious consumers are driving demand for yoghurt and sour milk products in 2024, apart from the traditional consumer base. Consumers increasingly opt for products enriched with added nutritional benefits. Manufacturers are continuously working to increase the functionality of their products beyond basic nutritional value. The focus is increasingly shifting towards reduced-fat and added protein products, as well as non-dairy yoghurt, catering to vegan and environmentally conscious consum...

Euromonitor International's Yoghurt and Sour Milk Products in Bosnia and Herzegovina report offers in-depth knowledge of the market at a national level, providing local insight and understanding unavailable elsewhere. In addition to the latest retail sales data 2019-2023, it identifies the leading companies, brands and retail outlets, and assesses the key trends and demographic shifts behind consumer demand and sales growth. How key trends such as health and wellness, sustainability and recovery from the pandemic are shaping the market in <|Year|> directly informs our forecasts to 2028, clearly indicating how the market is expected to change.

Product coverage: Sour Milk Products, Yoghurt.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

**Why buy this report?**

- \* Get a detailed picture of the Yoghurt and Sour Milk Products market;
- \* Pinpoint growth sectors and identify factors driving change;
- \* Understand the competitive environment, the market's major players and leading brands;
- \* Use five-year forecasts to assess how the market is predicted to develop.

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Euromonitor International  
August 2024

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