

## **Wearable Electronics in Germany**

Market Direction | 2024-08-20 | 19 pages | Euromonitor

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### **Report description:**

Wearable electronics is expected to maintain negligible retail volume growth in Germany in 2024; however, different categories are set to experience different performances. While smart wearables, which account for nearly two thirds of volume sales, is set to see slower growth than in previous years, activity wearables is projected to decline at a slower rate than before, due to the increasing growth rate for analogue activity watches, especially due to growth for Garmin. Activity bands and digit...

Euromonitor International's Wearable Electronics in Germany report offers a comprehensive guide to the size and shape of the in-home, portable and in-car consumer electronics products markets at a national level. It provides the latest retail sales data, allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market- be they new product developments, distribution or pricing issues. Forecasts illustrate how the market is set to change.

Product coverage: Activity Wearables, Smart Wearables.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- \* Get a detailed picture of the Wearable Electronics market;
- \* Pinpoint growth sectors and identify factors driving change;
- \* Understand the competitive environment, the market's major players and leading brands;
- \* Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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