

The Philippines Cities Review

City Review | 2024-08-23 | 21 pages | Euromonitor

AVAILABLE LICENSES:

- Single User Licence €725.00
- Multiple User License (1 Site) €1450.00
- Multiple User License (Global) €2175.00

Report description:

Manila remains Philippines most economically active city, owing to its position in terms of population size, consumer expenditure, and labour productivity. Meanwhile, General Santos City holds the highest potential for future economic expansion, based on expected GDP growth. Challenges for the country's cities will persist in the near term due to the continuing global economic slowdown. In the longer run, cities will face increased burdens on infrastructure, due to rapidly increasing populations...

Euromonitor International's City Review reports analyse key trends and developments in 126 world's major cities. They provide localised city information in terms of economy, consumer lifestyles, housing and transport and city environment and offer valuable insights for strategic planning.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Cities market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

Table of Contents:

The Philippines Cities Review

Scotts International. EU Vat number: PL 6772247784

tel. 0048 603 394 346 e-mail: support@scotts-international.com

www.scotts-international.com

List Of Contents And Tables

THE PHILIPPINES CITIES REVIEW

HEADLINES

URBAN CONSUMER

One in four consumers in the Philippines are living in Manila

Philippine cities lacking behind in internet connectivity levels compared to Asia Pacific average

CONSUMER FINANCE

Manilla remains the most affluent consumer market in the Philippines

Inflationary pressures in Manila translate into rising cost of living

ECONOMY

Manila to remain the largest contributor to the Philippines's economy by 2028

Traffic congestion is a growing concern for cities in the Philippines

CITY SCORECARD

Summary 1 City Scorecard by Pillar 2023

POPULATION

Summary 2 City Scorecard in Population Pillar 2023

CHART 1 Population in 2023 and Population Growth 2023-2028

CHART 2 Population by Age by City 2023

CHART 3 Average Household Size by City 2023

CHART 4 Population Density and Net Migration 2023

CONSUMER EXPENDITURE

Summary 3 City Scorecard in Consumer Expenditure Pillar 2023

CHART 5 Total Consumer Expenditure in the Philippines by City 2023

CHART 6 Consumer Expenditure per Capita and Consumer Expenditure Growth 2023-2028

CHART 7 City Affordability, Consumer Expenditure on Housing and Transportation 2023

CHART 8 Discretionary vs Necessity Consumer Expenditure 2023

DIGITAL CONSUMER

Summary 4 City Scorecard in Digital Consumer Pillar 2023

CHART 9 Share of Households with Internet and Broadband Internet Access 2023

CHART 10 Possession of Digital Devices by City 2023

INCOME AND WEALTH

Summary 5 City Scorecard in Wealth Pillar 2023

CHART 11 Disposable Income per Capita and Disposable Income Growth 2023-2028

CHART 12 Number of Households by Disposable Income Band 2023

CHART 13 Number of Households with Disposable Income Over USD150,000 2023-2028

CHART 14 Household Possession of Kitchen Durables by City 2023

CHART 15 Household Possession of Entertainment Electronics by City 2023

CHART 16 Household Possession of Other Durables by City 2023

CHART 17 Number of Passenger Cars and Motorcycles per Household 2023

CHART 18 Possession of Transport Vehicles by City 2023

Summary 6 City Scorecard in Economy Pillar 2023

CHART 19 GDP per Capita in 2023 and Real GDP Growth by City 2023-2028

LABOUR

Scotts International. EU Vat number: PL 6772247784

tel. 0048 603 394 346 e-mail: support@scotts-international.com

www.scotts-international.com

Summary 7 City Scorecard in Labour Pillar 2023

CHART 20 □Economically Active Population in 2023 and Employed Population Growth by City 2018-2023

CHART 21 □Labour Force Participation Rate and Unemployment by City 2023

CHART 22 □Labour Productivity Value and Productivity Growth by City 2018-2023

The Philippines Cities Review

City Review | 2024-08-23 | 21 pages | Euromonitor

To place an Order with Scotts International:

- ☐ - Print this form
- ☐ - Complete the relevant blank fields and sign
- ☐ - Send as a scanned email to support@scotts-international.com

ORDER FORM:

Select license	License	Price
	Single User Licence	€725.00
	Multiple User License (1 Site)	€1450.00
	Multiple User License (Global)	€2175.00
		VAT
		Total

*Please circle the relevant license option. For any questions please contact support@scotts-international.com or 0048 603 394 346.

☐ ** VAT will be added at 23% for Polish based companies, individuals and EU based companies who are unable to provide a valid EU Vat Numbers.

Email*		Phone*	
First Name*		Last Name*	
Job title*			
Company Name*		EU Vat / Tax ID / NIP number*	
Address*		City*	
Zip Code*		Country*	
		Date	2026-02-18
		Signature	

Scotts International. EU Vat number: PL 6772247784

tel. 0048 603 394 346 e-mail: support@scotts-international.com

www.scotts-international.com