

**Sweet Biscuits, Snack Bars and Fruit Snacks in Egypt**

Market Direction | 2024-06-28 | 28 pages | Euromonitor

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**Report description:**

Retail volume sales of sweet biscuits, snack bars and fruit snacks in Egypt are set to continue to expand during 2024, with the rate of growth expected to be similar to the previous year. This is in spite of rising prices, driven by rising raw material and operational costs. This suggests that these products continue to resonate with consumers, given the fact that they remain affordable and are available at a range of price points to suit different budgets. Consumers are also replacing chocolate...

Euromonitor International's Sweet Biscuits, Snack Bars and Fruit Snacks in Egypt report offers in-depth knowledge of the market at a national level, providing local insight and understanding unavailable elsewhere. In addition to the latest retail sales data 2019-2023, it identifies the leading companies, brands and retail outlets, and assesses the key trends and demographic shifts behind consumer demand and sales growth. How key trends such as health and wellness, sustainability and recovery from the pandemic are shaping the market in <|Year|> directly informs our forecasts to 2028, clearly indicating how the market is expected to change.

Product coverage: Fruit Snacks, Snack Bars, Sweet Biscuits.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

**Why buy this report?**

- \* Get a detailed picture of the Sweet Biscuits, Snack Bars and Fruit Snacks market;
- \* Pinpoint growth sectors and identify factors driving change;
- \* Understand the competitive environment, the market's major players and leading brands;
- \* Use five-year forecasts to assess how the market is predicted to develop.

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reliable information resources to help drive informed strategic planning.

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Wafers represent a budget-friendly indulgence

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Fruit snacks will see stagnant performance as consumers trade down to cheaper, unpackaged products

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