

Sugar Confectionery in Indonesia

Market Direction | 2024-08-16 | 20 pages | Euromonitor

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Report description:

Sugar confectionery remains in a small volume slump in Indonesia in 2024, while value sales achieve small positive gains. Sugar confectionery faces challenges from rising health and wellbeing trends, within which there is a growing awareness of the health risks connected to excessive consumption of sugar. This is most notable among the middle and upper classes in the country, which is the consumer segment most inclined to follow such trends. Indeed, there are many options within healthier-positi...

Euromonitor International's Sugar Confectionery in Indonesia report offers in-depth knowledge of the market at a national level, providing local insight and understanding unavailable elsewhere. In addition to the latest retail sales data 2019-2023, it identifies the leading companies, brands and retail outlets, and assesses the key trends and demographic shifts behind consumer demand and sales growth. How key trends such as health and wellness, sustainability and recovery from the pandemic are shaping the market in <|Year|> directly informs our forecasts to 2028, clearly indicating how the market is expected to change.

Product coverage: Boiled Sweets, Liquorice, Lollipops, Medicated Confectionery, Mints, Other Sugar Confectionery, Pastilles, Gummies, Jellies and Chews, Toffees, Caramels and Nougat.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Sugar Confectionery market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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reliable information resources to help drive informed strategic planning.

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A competitive category with a mix of local and international names
Sugar confectionery remains dependent on impulse sales

PROSPECTS AND OPPORTUNITIES

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