

South Korea Cities Review

City Review | 2024-08-13 | 23 pages | Euromonitor

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Report description:

Seoul and Ulsan are South Korea's most economically vibrant cities, as they led in terms of consumer expenditure, disposable incomes and labour productivity. Citizens across all major cities benefit from connectivity as 100% of households across the country are connected to the internet. In the longer term, the biggest challenge will be the increase in old-age dependency ratio as declining birth rates are expected to continue in the future.

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Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Cities market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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