

South Africa Cities Review

City Review | 2024-08-12 | 25 pages | Euromonitor

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Report description:

Johannesburg remains the most economically vibrant South African city in terms of having the largest population size, consumer expenditure and disposable income. Cape Town emerged as the most digitally connected in terms of internet connectivity, while consumers in Port Elizabeth struggled with high unemployment. In the longer run, South Africa's cities are set to face burdens on infrastructure and transport, due to large and increasing populations and the results of rapid urbanisation.

Euromonitor International's City Review reports analyse key trends and developments in 126 world's major cities. They provide localised city information in terms of economy, consumer lifestyles, housing and transport and city environment and offer valuable insights for strategic planning.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Cities market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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