

## **Savoury Snacks in Egypt**

Market Direction | 2024-06-28 | 21 pages | Euromonitor

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### **Report description:**

Savoury snacks represents the most dynamic category of the snacks market in retail volume terms in Egypt, with this trend set continue in 2024. This is due to the fact that the prices of such products are generally more affordable in comparison to other types of snacks, which makes them accessible to consumers in all income segments. Moreover, while manufacturers are being faced with mounting operating costs, due to rising prices of raw materials, such as potatoes, flavourings and corn, as well...

Euromonitor International's Savoury Snacks in Egypt report offers in-depth knowledge of the market at a national level, providing local insight and understanding unavailable elsewhere. In addition to the latest retail sales data 2019-2023, it identifies the leading companies, brands and retail outlets, and assesses the key trends and demographic shifts behind consumer demand and sales growth. How key trends such as health and wellness, sustainability and recovery from the pandemic are shaping the market in <|Year|> directly informs our forecasts to 2028, clearly indicating how the market is expected to change.

Product coverage: Meat Snacks, Nuts, Seeds and Trail Mixes, Other Savoury Snacks, Popcorn, Pretzels, Salty Snacks, Savoury Biscuits, Seafood Snacks.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

#### **Why buy this report?**

- \* Get a detailed picture of the Savoury Snacks market;
- \* Pinpoint growth sectors and identify factors driving change;
- \* Understand the competitive environment, the market's major players and leading brands;
- \* Use five-year forecasts to assess how the market is predicted to develop.

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reliable information resources to help drive informed strategic planning.

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