

Saudi Arabia Cities Review

City Review | 2024-08-13 | 26 pages | Euromonitor

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Report description:

Dammam and Riyadh are Saudi Arabia's most economically vibrant cities, due to large populations and high levels of both consumer expenditure and disposable income. Meanwhile, Mecca holds the highest potential for future economic growth in terms of pace of GDP growth. However, challenges for the country's cities will persist in the near term due to the continuing global economic slowdown. In the longer run, Saudi Arabia's cities are set to face increasing and ageing populations.

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Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Cities market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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