

Romania Cities Review

City Review | 2024-08-12 | 24 pages | Euromonitor

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Report description:

Bucharest remains Romania's most economically vibrant city, due to its contribution in terms of population size, consumer expenditure and disposable incomes. Moreover, Cluj-Napoca and Timisoara holds the highest potential for future economic growth. However, challenges for the country's cities will persist in the near term due to the continuing global economic slowdown and the impact of tight financial conditions. In the longer run, Romania's cities are set to face ageing populations.

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Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

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- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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