

Romania Cities Review

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Report description:

Bucharest remains Romania's most economically vibrant city, due to its contribution in terms of population size, consumer expenditure and disposable incomes. Moreover, Cluj-Napoca and Timisoara holds the highest potential for future economic growth. However, challenges for the country's cities will persist in the near term due to the continuing global economic slowdown and the impact of tight financial conditions. In the longer run, Romania's cities are set to face ageing populations.

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Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

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- * Get a detailed picture of the Cities market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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Table of Contents:

Romania Cities Review

Scotts International. EU Vat number: PL 6772247784

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List Of Contents And Tables

ROMANIA CITIES REVIEW

HEADLINES

URBAN CONSUMER

Timisoara to record the fastest increase in senior population in Romania

High internet connectivity makes cities in Romania ready for digital transformation

CONSUMER FINANCE

Incomes to rise in Timisoara supported by prevalence of higher-value-added sectors

Elevated inflation in Bucharest continues to restrict consumer purchasing power

ECONOMY

Bucharest to remain the largest contributor to Romania's economy by 2028

Passenger cars in use increased in Bucharest

CITY SCORECARD

Summary 1 City Scorecard by Pillar 2023

POPULATION

Summary 2 City Scorecard in Population Pillar 2023

CHART 1 Population in 2023 and Population Period Growth 2023-2028

CHART 2 Population by Age by City 2023

CHART 3 Average Household Size by City 2023

CHART 4 Population Density and Net Migration 2023

CONSUMER EXPENDITURE

Summary 3 City Scorecard in Consumer Expenditure Pillar 2023

CHART 5 Total Consumer Expenditure in Romania by City 2023

CHART 6 Consumer Expenditure per Capita 2023 and Consumer Expenditure Period Growth 2023-2028

CHART 7 City Affordability, Consumer Expenditure on Housing and Transportation 2023

CHART 8 Discretionary vs Necessity Consumer Expenditure 2023

DIGITAL CONSUMER

Summary 4 City Scorecard in Digital Consumer Pillar 2023

CHART 9 Share of Households with Internet and Broadband Internet Access 2023

CHART 10 Possession of Digital Devices by City 2023

INCOME AND WEALTH

Summary 5 City Scorecard in Wealth Pillar 2023

CHART 11 Disposable Income per Capita 2023 and Disposable Income Period Growth 2023-2028

CHART 12 Number of Households by Disposable Income Band 2023

CHART 13 Number of Households with Disposable Income Over USD150,000 2023 and Period Growth 2023-2028

CHART 14 Household Possession of Kitchen Durables by City 2023

CHART 15 Household Possession of Entertainment Electronics by City 2023

CHART 16 Household Possession of Other Durables by City 2023

CHART 17 Number of Passenger Cars and Motorcycles per Household 2023

CHART 18 Possession of Transport Vehicles by City 2023

Summary 6 City Scorecard in Economy Pillar 2023

CHART 19 GDP per Capita in 2023 and Real GDP Growth by City 2023-2028

LABOUR

Summary 7 City Scorecard in Labour Pillar 2023

CHART 20 Economically Active Population in 2023 and Employed Population Period Growth by City 2018-2023

CHART 21 Labour Force Participation Rate and Unemployment by City 2023

CHART 22 Labour Productivity Value 2023 and Productivity Period Growth by City 2018-2023

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