

Plant-Based Dairy in Uruguay

Market Direction | 2024-08-20 | 14 pages | Euromonitor

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Report description:

In 2024, other plant-based milk categories, though starting from a low base, registered the most dynamic growth in retail volume terms in Uruguay. Almond milk remains the most popular option amongst local consumers, despite the availability of other types of plant-based milk like oat, coconut, and peanut milk. The rapid expansion of brands and flavours, coupled with rising consumer interest, has fuelled this growth. The market is dominated by Silk, imported from Mexico by Fort-Masis SA, although...

Euromonitor International's Plant-based Dairy in Uruguay report offers in-depth knowledge of the market at a national level, providing local insight and understanding unavailable elsewhere. In addition to the latest retail sales data 2019-2023, it identifies the leading companies, brands and retail outlets, and assesses the key trends and demographic shifts behind consumer demand and sales growth. How key trends such as health and wellness, sustainability and recovery from the pandemic are shaping the market in <|Year|> directly informs our forecasts to 2028, clearly indicating how the market is expected to change.

Product coverage: Plant-based Cheese, Plant-based Milk, Plant-based Yoghurt.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Plant-based Dairy market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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Euromonitor International
August 2024

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