

Plant-Based Dairy in Ukraine

Market Direction | 2024-08-20 | 17 pages | Euromonitor

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Report description:

Plant-based dairy continues to see dynamic growth in 2024 with sales set to see a full return to the levels seen prior to Russia's invasion of Ukraine. This dynamism is explained mostly by low market penetration with there being significant scope for per capita consumption to increase. Some consumers have become familiar with plant-based milk from its use in foodservice outlets with almost all coffee shops in Ukraine's large cities offering plant-based milk options when serving coffee. Some peop...

Euromonitor International's Plant-based Dairy in Ukraine report offers in-depth knowledge of the market at a national level, providing local insight and understanding unavailable elsewhere. In addition to the latest retail sales data 2019-2023, it identifies the leading companies, brands and retail outlets, and assesses the key trends and demographic shifts behind consumer demand and sales growth. How key trends such as health and wellness, sustainability and recovery from the pandemic are shaping the market in <|Year|> directly informs our forecasts to 2028, clearly indicating how the market is expected to change.

Product coverage: Plant-based Cheese, Plant-based Milk, Plant-based Yoghurt.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Plant-based Dairy market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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