

Plant-Based Dairy in the United Kingdom

Market Direction | 2024-08-06 | 21 pages | Euromonitor

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Report description:

Despite a general slowdown in demand, plant-based dairy remains resilient compared to many other grocery categories, indicating sustained consumer interest even amid economic pressures. Private label continues to regain its share within plant-based dairy in addition to recording solid growth. This reflects a broader consumer tendency to trade down and reduce costs without eliminating plant-based options from their shopping baskets. Nevertheless, plant-based dairy continues to record more dynamic...

Euromonitor International's Plant-based Dairy in United Kingdom report offers in-depth knowledge of the market at a national level, providing local insight and understanding unavailable elsewhere. In addition to the latest retail sales data 2019-2023, it identifies the leading companies, brands and retail outlets, and assesses the key trends and demographic shifts behind consumer demand and sales growth. How key trends such as health and wellness, sustainability and recovery from the pandemic are shaping the market in <|Year|> directly informs our forecasts to 2028, clearly indicating how the market is expected to change.

Product coverage: Plant-based Cheese, Plant-based Milk, Plant-based Yoghurt.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Plant-based Dairy market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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reliable information resources to help drive informed strategic planning.

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