

Plant-Based Dairy in the United Arab Emirates

Market Direction | 2024-08-08 | 15 pages | Euromonitor

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Report description:

While the majority of the local population typically consumes dairy products, the growing health and wellness trend has resulted in a niche segment choosing plant-based dairy in the United Arab Emirates. As a result, plant-based dairy continues to offer strong growth potential, given that these products are often considered higher in vitamins and protein, lower in saturated fat and carbohydrates, and less likely to cause allergic reactions in those who are intolerant to dairy.

Euromonitor International's Plant-based Dairy in United Arab Emirates report offers in-depth knowledge of the market at a national level, providing local insight and understanding unavailable elsewhere. In addition to the latest retail sales data 2019-2023, it identifies the leading companies, brands and retail outlets, and assesses the key trends and demographic shifts behind consumer demand and sales growth. How key trends such as health and wellness, sustainability and recovery from the pandemic are shaping the market in <|Year|> directly informs our forecasts to 2028, clearly indicating how the market is expected to change.

Product coverage: Plant-based Cheese, Plant-based Milk, Plant-based Yoghurt.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Plant-based Dairy market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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Scotts International. EU Vat number: PL 6772247784

tel. 0048 603 394 346 e-mail: support@scotts-international.com

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Euromonitor International
August 2024

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