

Plant-Based Dairy in the Czech Republic

Market Direction | 2024-08-08 | 15 pages | Euromonitor

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Report description:

Plant-based cheese is witnessing dynamic growth as one of the newest categories in the Czech Republic. Since the category is very new, products are benefiting from growing interest in plant-based dairy overall. Growing awareness of plant-based cheese as an option is triggering sales. Product availability is also increasing as products are no longer just available in speciality stores. Larger retailers are now helping to drive sales, with the new Bel's Nurishh brand present on the shelves of major...

Euromonitor International's Plant-based Dairy in Czech Republic report offers in-depth knowledge of the market at a national level, providing local insight and understanding unavailable elsewhere. In addition to the latest retail sales data 2019-2023, it identifies the leading companies, brands and retail outlets, and assesses the key trends and demographic shifts behind consumer demand and sales growth. How key trends such as health and wellness, sustainability and recovery from the pandemic are shaping the market in <|Year|> directly informs our forecasts to 2028, clearly indicating how the market is expected to change.

Product coverage: Plant-based Cheese, Plant-based Milk, Plant-based Yoghurt.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Plant-based Dairy market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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