

Plant-Based Dairy in Spain

Market Direction | 2024-08-06 | 20 pages | Euromonitor

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Report description:

Plant-based dairy in Spain is projected to register further healthy retail volume and current value growth in 2024. Plant-based milk is set to remain the dominant category and continue to see growth in terms of retail volume and current value sales at the end of the review period. However, from much lower bases, plant-based yoghurt and plant-based cheese are predicted to enjoy faster increases than plant-based milk in percentage terms. Plant-based milk beverages attract numerous types of consume...

Euromonitor International's Plant-based Dairy in Spain report offers in-depth knowledge of the market at a national level, providing local insight and understanding unavailable elsewhere. In addition to the latest retail sales data 2019-2023, it identifies the leading companies, brands and retail outlets, and assesses the key trends and demographic shifts behind consumer demand and sales growth. How key trends such as health and wellness, sustainability and recovery from the pandemic are shaping the market in <|Year|> directly informs our forecasts to 2028, clearly indicating how the market is expected to change.

Product coverage: Plant-based Cheese, Plant-based Milk, Plant-based Yoghurt.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Plant-based Dairy market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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