

## **Plant-Based Dairy in Romania**

Market Direction | 2024-08-16 | 16 pages | Euromonitor

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### **Report description:**

Plant-based dairy continues to thrive due to changing consumption habits in Romania. Plant-based dairy has been available for a number of years, although consumption has been limited to religious fasts when the Orthodox Christian religion forbids consumption of several foods of animal origin including dairy. The pandemic years helped to transform plant-based dairy with consumption also driven by healthier lifestyles. Consumers of plant-based dairy are not only early adopters, such as vegetarians...

Euromonitor International's Plant-based Dairy in Romania report offers in-depth knowledge of the market at a national level, providing local insight and understanding unavailable elsewhere. In addition to the latest retail sales data 2019-2023, it identifies the leading companies, brands and retail outlets, and assesses the key trends and demographic shifts behind consumer demand and sales growth. How key trends such as health and wellness, sustainability and recovery from the pandemic are shaping the market in <|Year|> directly informs our forecasts to 2028, clearly indicating how the market is expected to change.

Product coverage: Plant-based Cheese, Plant-based Milk, Plant-based Yoghurt.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- \* Get a detailed picture of the Plant-based Dairy market;
- \* Pinpoint growth sectors and identify factors driving change;
- \* Understand the competitive environment, the market's major players and leading brands;
- \* Use five-year forecasts to assess how the market is predicted to develop.

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