

Plant-Based Dairy in Poland

Market Direction | 2024-08-20 | 17 pages | Euromonitor

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Report description:

Plant-based dairy is seeing healthy retail value and volume growth in Poland in 2024, supported by overarching health and wellness trends, alongside trends relating to environmental sustainability. While plant-based cheese is the best performing category, plant-based milks are perhaps the best known when it comes to dairy alternatives. It is noted that oat milk is experiencing a significant surge in popularity, even surpassing soy milk. This trend can be attributed to oat milk's relative afforda...

Euromonitor International's Plant-based Dairy in Poland report offers in-depth knowledge of the market at a national level, providing local insight and understanding unavailable elsewhere. In addition to the latest retail sales data 2019-2023, it identifies the leading companies, brands and retail outlets, and assesses the key trends and demographic shifts behind consumer demand and sales growth. How key trends such as health and wellness, sustainability and recovery from the pandemic are shaping the market in <|Year|> directly informs our forecasts to 2028, clearly indicating how the market is expected to change.

Product coverage: Plant-based Cheese, Plant-based Milk, Plant-based Yoghurt.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Plant-based Dairy market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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reliable information resources to help drive informed strategic planning.

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